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2008 Builders' Show Guide



Your preview
of more
than 75 new
products at
this year's
show.

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Mid-December 2007

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Pivot Point

When the home building community gathers in Orlando for the International Builders' Show this February, it will be under different skies than in the last few years. We are in the midst of economic turmoil, and the future is muddy.

My sense is the builders in attendance will come with questions they want answered. That differs from past years when builders looked for an edge, either through information or networking. This time, they will be coming with problems in need of solutions. Big problems. IBS is a great place to find those solutions, and they'll be available on the show floor in the form of new products, in the seminars in the form of smart information, and at show homes, such as the *Professional Builder* Show Village, in the form of demonstrations.

The show will also take on a different color than in past years—green. NAHB has designated Feb. 14 as Green Day to coincide with the launch of the NAHB National Green Building Program. Our own Show Village will feature a green home. Perhaps this will be a pivot point for the home building industry. Perhaps these new green initiatives will generate greater consumer enthusiasm, leading to improved sales and reduced inventories. I hope so.

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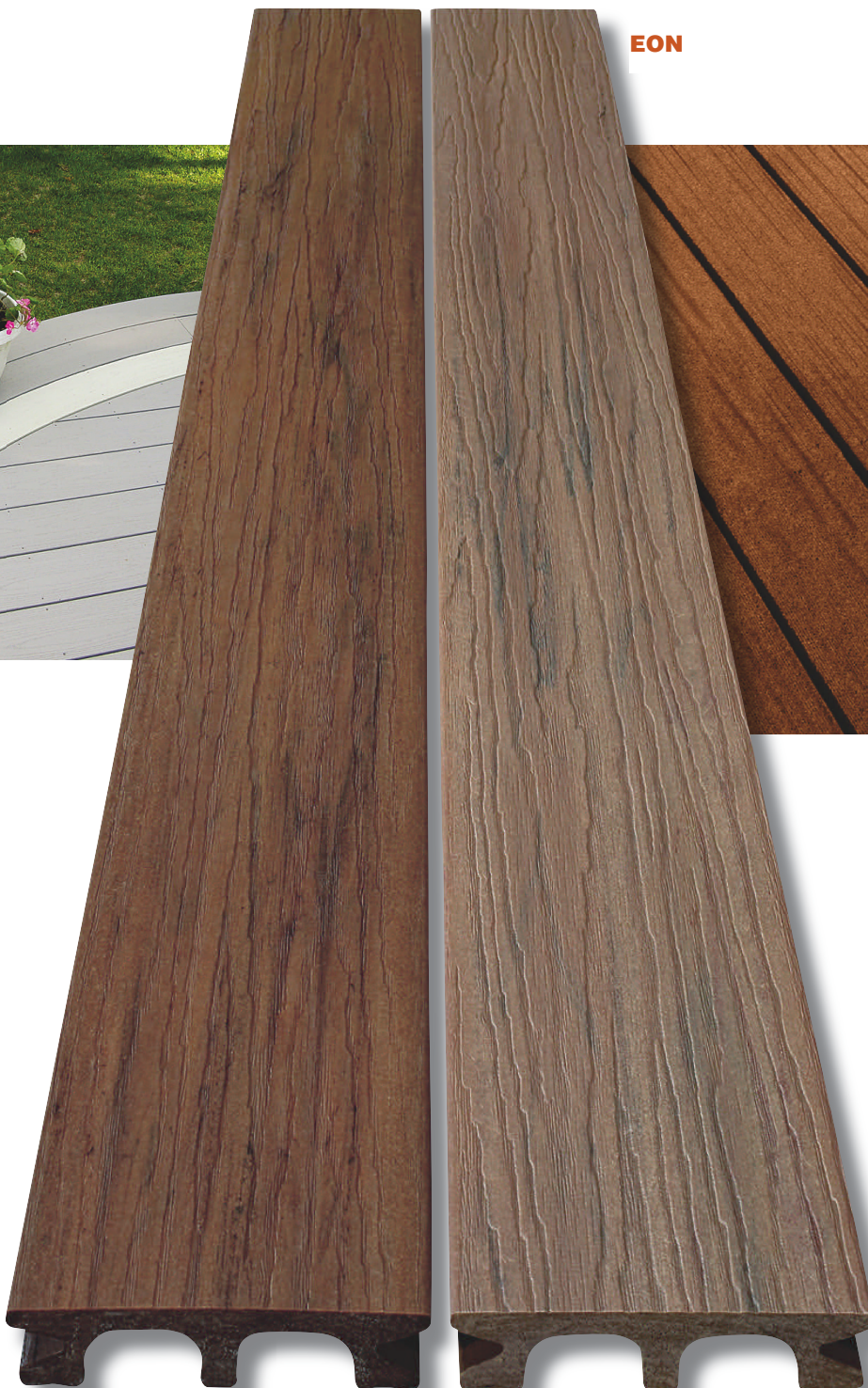
Exterior



AZEK



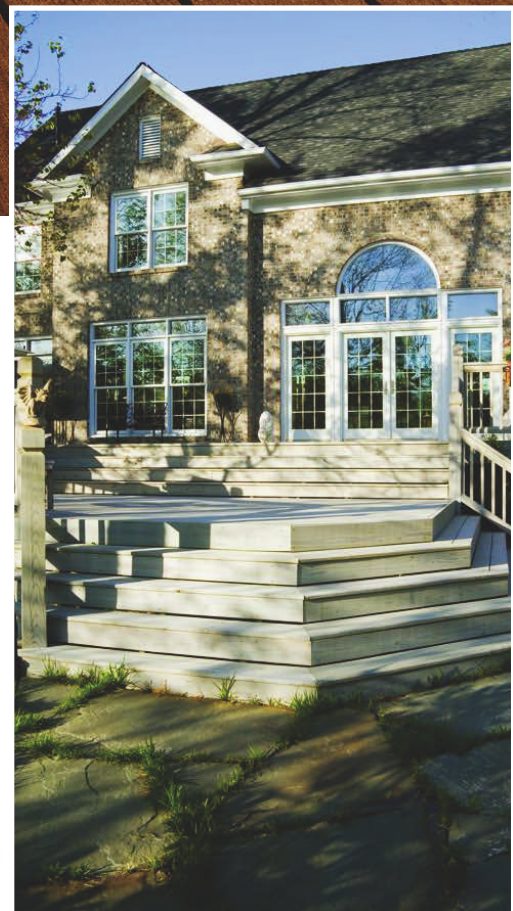
L.B. PLASTICS



EON



WEYERHAEUSER



ARCH WOOD PROTECTION

WEYERHAEUSER

Weyerhaeuser ChoiceDek composite decking added two new colors, driftwood and spice, to its product line. The colors are designed to give outdoor living spaces the look of tropical hardwoods with the benefits of low-maintenance composite materials in 12-, 16-, and 20-foot lengths and 5/4 x 6-inch profiles. **Booth W1421; For FREE information, visit <http://pb.ims.ca/5341-125>**

ARCH WOOD PROTECTION

Arch Wood Protection's Wolmanized L3 Outdoor Wood preservative is the first non-metallic preservative approved for residential use, according to the company. It uses a blend of carbon-based components and has a light color, built-in water repellent and a lifetime limited warranty. It isn't corrosive to metal hardware. **Behind Convention Center, Building D; For FREE information, visit <http://pb.ims.ca/5341-126>**

AZEK

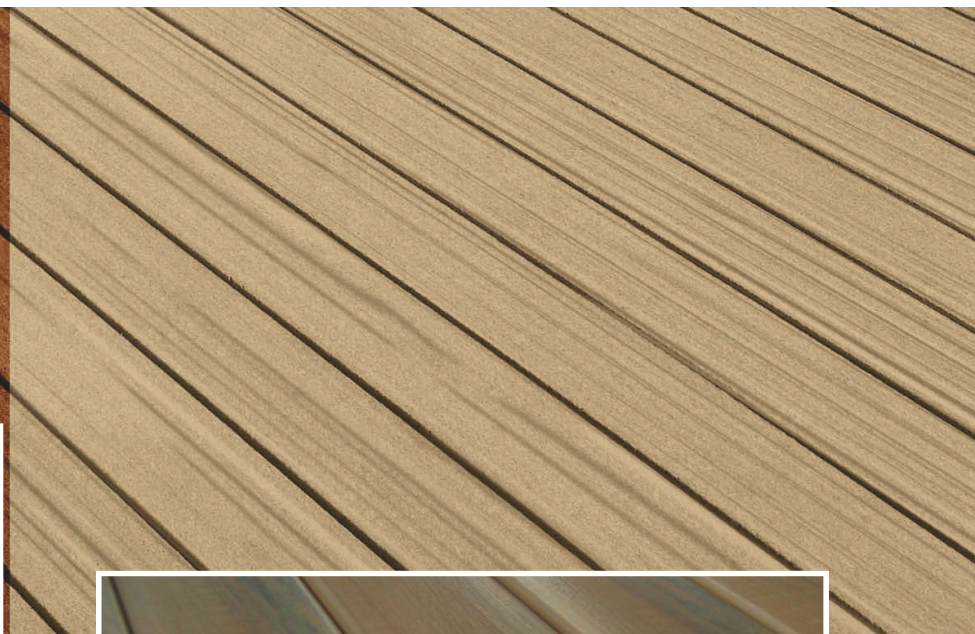
Azek's Deck with Procell's decking line offers dimensional stability and is highly resistant to scratches, stains, mold and mildew. The company is so confident in the Deck with Procell's durability that it invites conference attendees to try to scratch up boards using keys or stain them with condiments. The line has a woodgrain texture in five colors. **Booth W5961; For FREE information, visit <http://pb.ims.ca/5341-127>**

EON

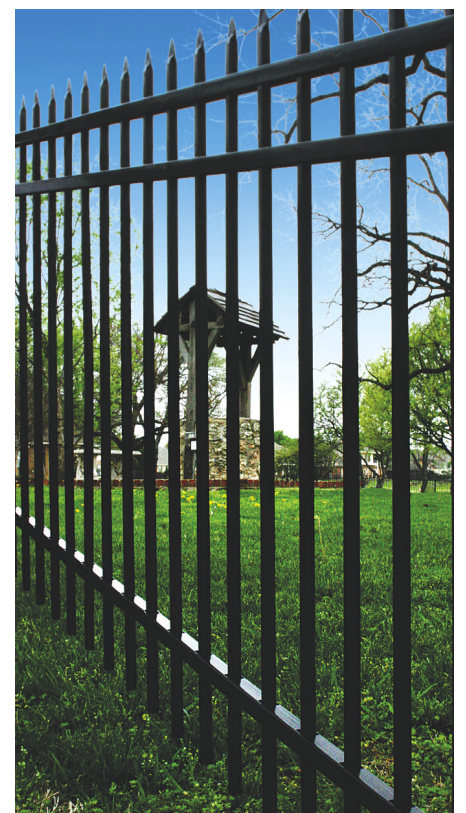
The new Ultra decking line from Eon boasts more defined natural wood and grain-like embossing, and it's available in 12-, 16-, and 20-foot lengths. According to the company, the Ultra is resistant to stains, insects, moisture and mold and never requires staining or painting. **Booth W5290; For FREE information, visit <http://pb.ims.ca/5341-128>**

FIBER COMPOSITES

Taking the wood performance issues out of the equation in composite decking is Fiber Composites' Fiberon Sanctuary deck board. The boards have a PVC composite core that eliminates edge cracking, stain retention and water absorption. This core is surfaced with a durable layer of Acrylonitrile Styrene Acrylate, a material used to protect automobile bumpers and outside mirrors. **Booth W1721; For FREE information, visit <http://pb.ims.ca/5341-129>**



FORTIFIBER



FORTRESS IRON RAILING & FENCE SYSTEMS

FORTIFIBER

Billed as the industry's first hybrid house-wrap, the Weather Tex by Fortifiber uses a layering of the company's Super Jumbo Tex 60-minute building paper over the WeatherSmart polymeric housewrap. The system forms a weather-resistive barrier perfect to use under stucco.

Booth W4991; For FREE information, visit
<http://pb.ims.ca/5341-130>

GAF-ELK

The centerpiece of the integrated GAF-Elk product line is the improved Timberline Prestique High Definition Series shingles, which offers a unique look paired with 30 year, 40 year, or lifetime limited warranties. The granule backing makes it nearly 60 percent thicker than standard 30-year laminated shingles.

Booth W1771; For FREE information, visit
<http://pb.ims.ca/5341-131>

L.B. PLASTICS

The SheerGrain Decking line from L.B. Plastics is virtually maintenance-free and backed by a limited lifetime warranty. The one-piece tongue and groove design makes it easy to install using one screw per joist. The fasteners are hidden, giving the deck an exceptionally clean appearance.

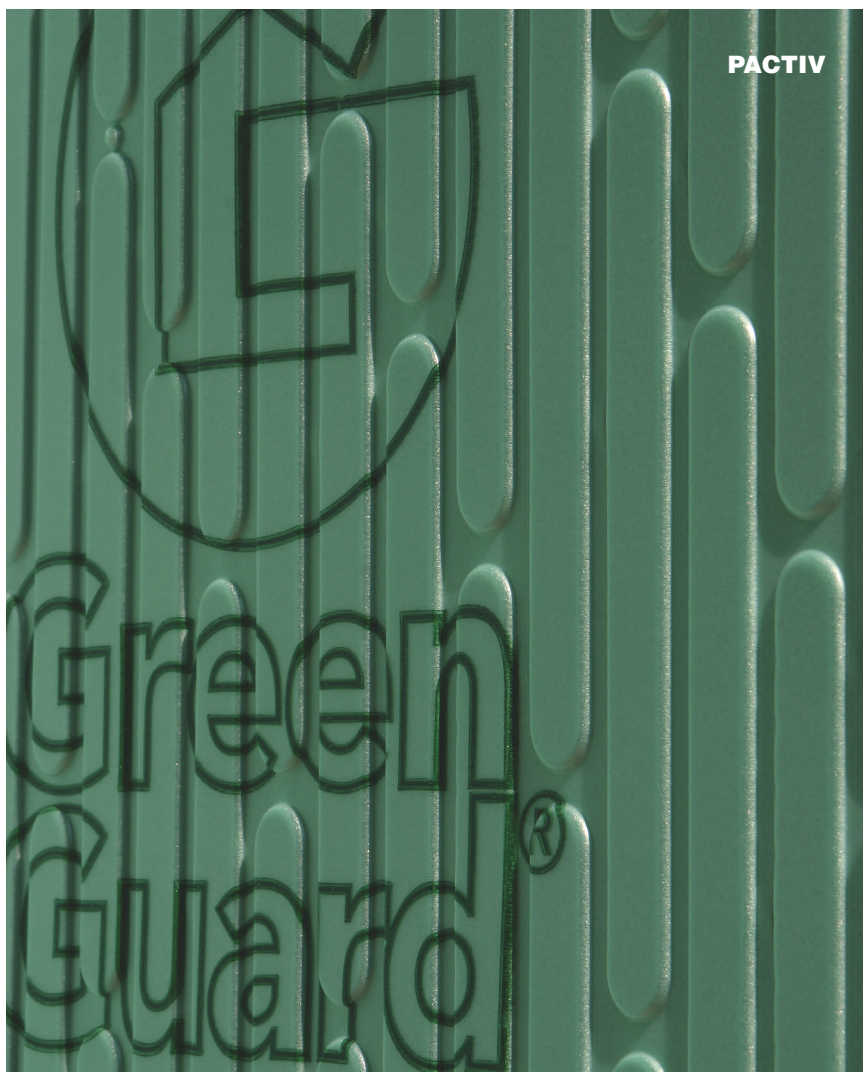
Booth W6377; For FREE information, visit
<http://pb.ims.ca/5341-132>

FORTRESS IRON RAILING & FENCE SYSTEMS

The Versai Ornamental Fencing from Fortress Iron Railing & Fence Systems is available in standard heights of 48, 60 and 72 inches with 1-inch rails and 5/8-inch pickets for its Flat Top, Extended Picket and Pressed Spear panels and gates. A special Pool Panel is also available in a 54-inch height for its panel and gate. All panels are constructed with three horizontal rails and are adjustable up to a maximum of 37 degrees.

Booth S10085; For FREE information, visit
<http://pb.ims.ca/5341-133>

Exterior



PACTIV



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NUCEDAR MILLS

O-Z POST

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PACTIV GREENGUARD

Qualifying as an air barrier is Pactiv GreenGuard's Max Building Wrap. It provides extremely high water and air resistance that exceed industry requirements. The barrier is suitable for residential and commercial applications. Rolls are available in 9-by-100-foot, 9-by-150-foot, and 10-by-150-foot lengths. **Booth W101; For FREE information, visit <http://pb.ims.ca/5341-134>**

NICHIHA

The NichiBoard lap siding is the latest in Nichiha's family of fiber cement products. The NichiBoard siding offers a distinctive texture, greater workability and no added crystalline silica for a more environmentally-conscious choice. Backed by a lifetime warranty, these panels have been designed to replicate the texture of authentic cedar or traditional smooth siding for long lasting curb appeal.

Booth W483; For FREE information, visit <http://pb.ims.ca/5341-135>

NUCEDAR MILLS

New siding products from NuCedar Mills include components that make for a complete siding system. The Classic Beaded Weatherboard fits precisely into milled areas behind trim board to allow for expansion and contraction while offering the authentic look of butted joinery. Offerings include cellular PVC moulding profiles, beadboards and cornerboards.

Booth S12651; For FREE information, visit <http://pb.ims.ca/5341-136>

O-Z POST

The O-Z Post is a drivable post anchor designed for supporting fences, decks and other posts without the need to dig a post hole and mix concrete. The system can be installed in about one minute with a standard jackhammer.

Booth S10186; For FREE information, visit <http://pb.ims.ca/5341-136>

For FREE info go to <http://pb.ims.ca/5341-3>



Our fans respond automatically, should things get a little humid.

The bathroom's reputation as the second most humid place on earth is, unfortunately, a well-earned one. Which is why we endowed our latest fans with the ability to adapt seamlessly to that environment. They don't just remove moisture, they sense it. Responding automatically to rapid changes in humidity. They simply turn themselves on and off as needed, returning your bathroom to a more hospitable environment. And with their energy star rating, a greener one too.



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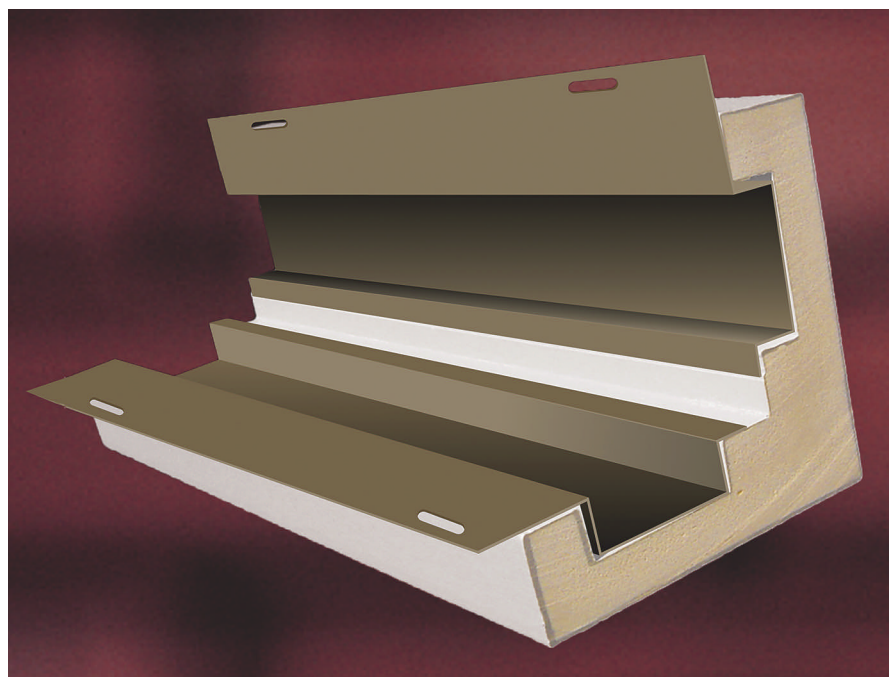
For FREE info go to <http://pb.ims.ca/5341-4>

In 2008, you could rank among the

giant 400



Exterior



ROYAL WOOD

ROYAL WOOD

With its co-extruded construction, The Royal Wood Outside Corner Posts are constructed in one continuous piece to save time in installation and labor. Gaps and shadows are eliminated where the two boards typically meet. An inside corner post is available to complement the outside corner post.

Booth W154; For FREE information, visit
<http://pb.ims.ca/5341-138>

KOMA TRIM PRODUCTS

One of the biggest players in the PVC trim game is Koma Trim Products. One of its latest products is the Allure Collection of extruded moldings. Each profile is produced with the same Celuka technology as the company's trim boards. The collection has nine standard moldings and four specialized versions.

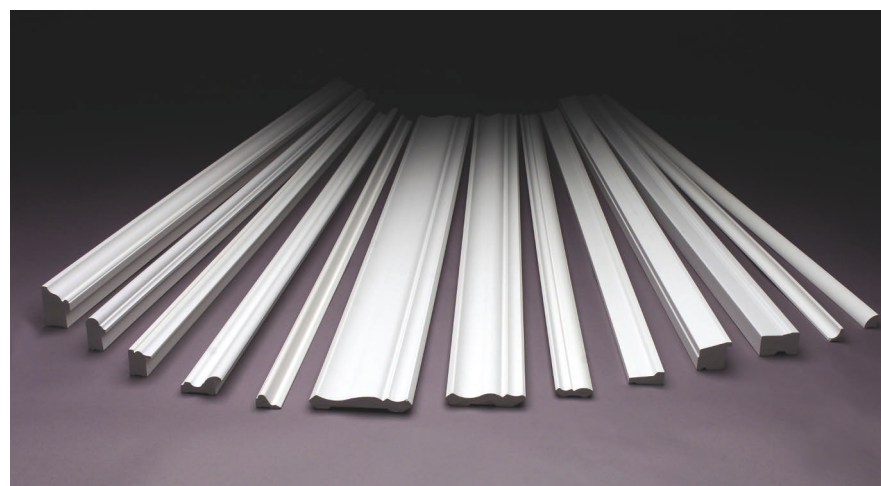
Booth S10751; For FREE information, visit
<http://pb.ims.ca/5341-139>

How does your company measure up?

A rough and tumble year has surely shaken up the rankings of the **Professional Builder Giant 400**, the industry's definitive tally of the nation's 400 biggest residential builders. Some big names will be gone. Some newcomers will be joining the ranks.

To see if you rank among the Giant 400, download and complete the survey by 2/15/08. Go to
www.ProBuilder.com/400survey

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KOMA TRIM PRODUCTS

Party guests may notice the crab dip is imitation.
BUT THEY'LL NEVER NOTICE THE COUNTERTOP ISN'T STONE.



Achieve the luxurious look and feel of granite, stone or solid surface countertops at a fraction of the cost with VT Industries' new Valencia and Barcelona countertop edge profiles. With a wide selection of deep-sheen, light-reflecting premium laminates from major manufacturers, your customers are sure to find the perfect look to complete their kitchen, bath or bar. Beautify the home and balance the budget with quality and craftsmanship you can count on from VT Industries. For more information, go to www.vtindustries.com.

Stop by the VT booth S10221 and visit our display at the Show Village.
For FREE info go to <http://pb.ims.ca/5341-5>



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Camed Designs

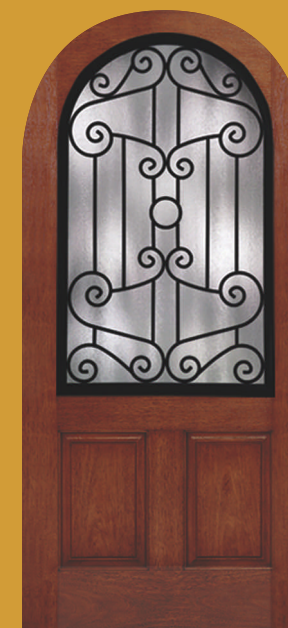


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Blackstone

Wrought Iron Designs



Camino



Salinas



Augustine

New Therma-Tru glass designs can transport an entryway anywhere from Barcelona to the French Quarter. We constantly update our product line to meet your customers' needs. For a closer look at our new door styles and glass designs, visit your local dealer or go to www.thermatru.com.

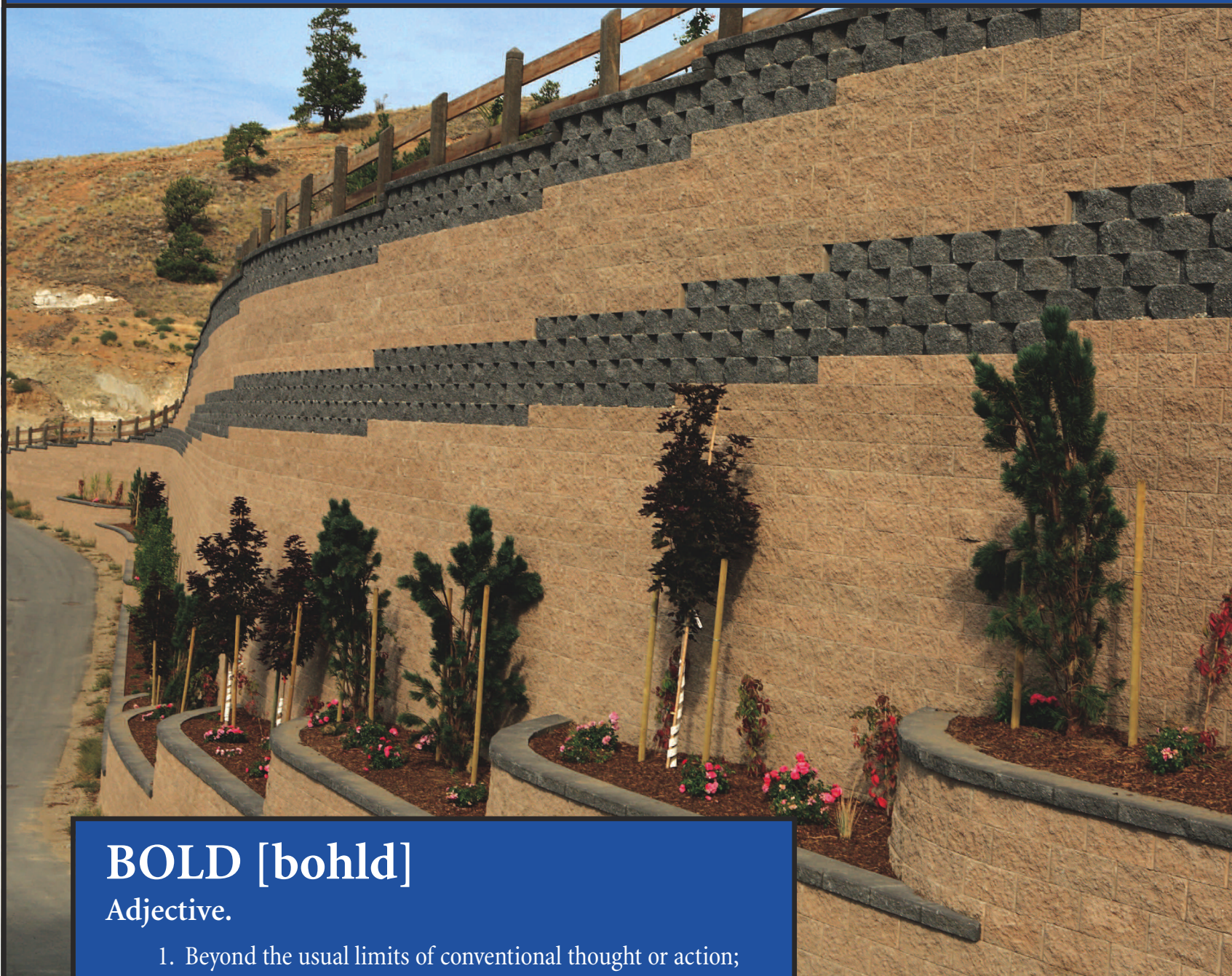
For FREE info go to <http://pb.ims.ca/5341-6>



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BOLD [bohld] Adjective.

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BASF



TRACPIPE BY OMEGAFLEX



UPONOR

TRACPIPE BY OMEGAFLEX

Lightning strikes are always a threat to residences. TracPipe's CounterStrike gas piping system by OmegaFlex resists the damaging effects of indirect lightning strikes 50 to 400 times more effectively — depending on the brand — than other corrugated stainless steel tubing products. CounterStrike has no special installation requirements.

Booth S12220; For FREE information, visit <http://pb.ims.ca/5341-140>

BASF

There's a battle between open- and closed-cell insulation, and on the closed-cell front is BASF's spray-applied Comfort Foam polyurethane foam insulation. The system creates a seamless, insulating air barrier to improve energy efficiency. The foam has a closed-cell content of 90 percent or better and meets ASTM 1029/SPF A guidelines.

Booth S1194; For FREE information, visit <http://pb.ims.ca/5341-141>

UPONOR

The recently extended EP product line from Uponor now includes manifolds, multi-port tees, couplings, plugs, elbows and tees. The line is an alternative to costlier copper, brass and other metals used for making plumbing system connections. According to Uponor, all components are designed to provide flexible and reliable plumbing solutions for residential installations.

Booth W359; For FREE information, visit <http://pb.ims.ca/5341-142>

DOW

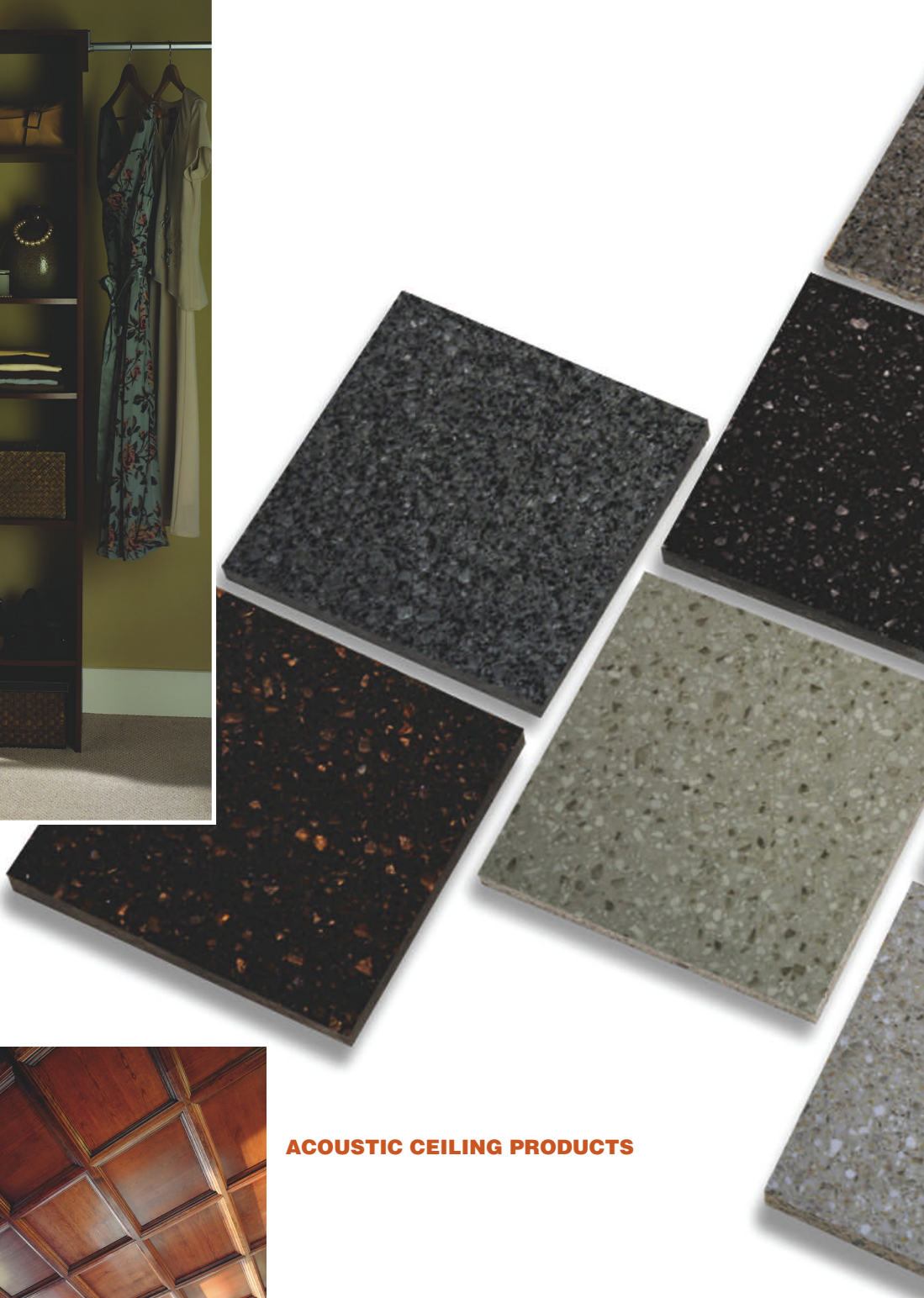
Providing an R-Value of 3 at ½ inch or R-5.5 at 1 inch, Dow's Styrofoam STS Structural Insulated Sheathing is made with 80-percent post-consumer recycled content and is designed to help meet new energy efficiency codes and credits. The sheathing minimizes condensation in wall cavities and in many cases costs less than OSB or housewrap.

Booth W2543; For FREE information, visit <http://pb.ims.ca/5341-143>

Interior



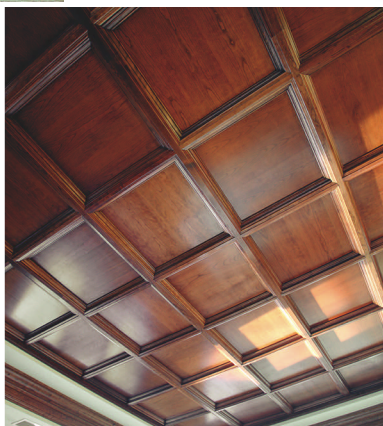
NUTONE



ACOUSTIC CEILING PRODUCTS



BORAL



BORAL

Made with the look and feel of a large, hand-made brick, the Thin Bricks from Boral is manufactured with molds crafted from handmade bricks. The bricks are made in flat pieces with matching corner pieces to complete the look of an installed brick wall — at only 3/4-inch thick. Colors include gray-taupe, traditional red, rustic brown and caramel-gray.

Booth 5461; For FREE information, visit <http://pb.ims.ca/5341-144>

CONTACT INDUSTRIES

Made for wall and ceiling panels, Contact Industries' wood-wrapped, 4-inch tongue and groove panels are a thinner, narrower version of its previous lines. The beauty of the wood wrap is that long, clear, defect-free, color-consistent lengths are possible. Both hardwood and soft-wood species are offered.

Booth W6488; For FREE information, visit <http://pb.ims.ca/5341-145>

CLOSETMAID

MultiSuite, the latest storage system from the organizational masters at ClosetMaid, is a custom-designed, professionally installed storage system for the garage, basement, utility room and laundry room. Match it up with the new chocolate pear finish.

Booth W2771; For FREE information, visit <http://pb.ims.ca/5341-146>

ACOUSTIC CEILING PRODUCTS

Matching the quality and appearance of hand-crafted millwork at a fraction of the cost is the Evoba line from Acoustic Ceiling Products. The lay-in, pre-assembled wood coffer panels are designed for fast installation using conventional suspended ceilings or on direct mount jobs.

Booths S10285, S10185; For FREE information, visit <http://pb.ims.ca/5341-147>

STARON



CLOSETMAID

NUTONE

Homeowners can rest a little easier with their valuables inside NuTone's recessed security cabinets. Available in Standard and Deluxe models, the security cabinets offer many theft-detering features, are easy-to-install and can be covered with paint or wallpaper to enhance concealment.

Booth W1121; For FREE information, visit <http://pb.ims.ca/5341-148>

STARON

Samsung, manufacturer of Staron's Tempest solid surface line, has unveiled 10 new colors in the Stylist series. The Stylist series includes larger, translucent particulates, creating a look that rivals quartz and natural stone. Colors include radiance, glimmer, Sonoma, starfire, goldleaf, zenith, prairie, sandpiper and confection.

Booth W191; For FREE information, visit <http://pb.ims.ca/5341-149>

OUTWATER

The CFC-free polyurethane and duropolymer materials in the Orac Decor, Orac Surroundings and The Orac Myline collections of molding and millwork items from Architectural Products by Outwater are lightweight and dimensionally stable. Ceiling medallions, domes, flexible moldings and many other pieces are offered.

Booth W6453; For FREE information, visit <http://pb.ims.ca/5341-150>



CONTACT INDUSTRIES



OUTWATER

Kitchen and Bath



DANZE



KWC



KOHLER



WHIRLPOOL

DANZE

The architectural design of the Como Collection from Danze combines a modern, geometric base with a unique, curved round spout. The Como kitchen faucets are introduced with a single-control, high-rise kitchen faucet with brass vegetable spray and a smaller scale complementary convenience sink faucet.

Booth W2571; For FREE information, visit <http://pb.ims.ca/5341-151>

KWC

The name Ono might stir up bad memories for Beatles fans, but the Ono from KWC is anything but unpleasant. The kitchen faucet has a very slender profile made of stainless steel with a matching pull-out spray. The side-operation version has an integrated jointless pull-out aerator.

Booth W2487; For FREE information, visit <http://pb.ims.ca/5341-152>

KOHLER

The San Raphael toilet by Kohler features a sleek one-piece design with the company's patented Comfort Height seating and an elongated bowl. According to Kohler, it is the industry's first one-piece, one-gallon-per-flush, high-efficiency toilet with pressure-assist technology. The toilet uses compressed air within the reservoir to propel water to the rim and a siphon jet for robust flushing power.

Booth W1301; For FREE information, visit <http://pb.ims.ca/5341-153>

WHIRLPOOL

In addition to its new green color scheme, Whirlpool's Duet Steam Washer/Dryer uses Duet Steam technology, which naturally gets odors and wrinkles out without using dry cleaning chemicals. Energy-conscious customers will like that the washer uses up to 73 percent less water and 77 percent less energy compared to conventional top-loaders.

Booth W701; For FREE information, visit <http://pb.ims.ca/5341-154>



ORG

ORG

EcoElements panels for storage solutions from ORG are made from entirely from recycled materials and contain no formaldehyde. The panels let homeowners and builders go wild with concepts, and matching powder-coated accessories help complete the look. The company's network of dealers provides design and installation service.

Booth S11343; For FREE information, visit
<http://pb.ims.ca/5341-155>

OUTWATER

Expanding on the company's Decorative Wood Carvings from Architectural Products by Outwater are new styles in hard maple, red oak and decorative cherry. Made for interior projects, the pieces are incredibly intricate and can be customized for those of you with a passion for nooks and crannies.

Booth W6453; For FREE information, visit
<http://pb.ims.ca/5341-156>

BROAN

Curries and garlic don't stand a chance against Broan's WP29 range hoods. Using the company's Evolution baffle filters, the deep-set hoods suck up odors with an internal 600 CFM or 1200 CFM motor or optional external blower configuration. It can be mounted for vertical or horizontal ducts, and a non-ducted recirculation kit is available.

Booth W1121; For FREE information, visit
<http://pb.ims.ca/5341-157>

OUTWATER



BROAN



It's all about freedom of choice. Novaline® is the first railing system in the industry that has endless possibilities for designing a look that fits your home or lifestyle. Novaline is available in a durable, factory white finish or a natural style that can be painted or stained any color combination you choose. For a more lavish look top it off with metal accents or round balusters. Novaline assembles in minutes with no special tools and minimal hardware.

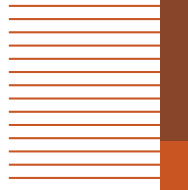


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Kitchen and Bath



LASCO BATHWARE



MIELE

LASCO BATHWARE

Measuring 60 by 32 by 22 inches, the Low Threshold Acrylic Shower Base with seat from Lasco Bathware has a high-gloss cast acrylic surface and a molded seat and shaving ledge. The 4-inch threshold allows for easy step-in for those interested in universal design. The shower base has a nailing flange and finishing steps to blend with the rest of the bathroom.

Booth W1083; For FREE information, visit
<http://pb.ims.ca/5341-158>

MIELE

A smarter way to keep perishables from rotting is the MasterCool line from Miele. The unit's controls automatically optimize the SmartFresh full pull-out storage drawers by varying the humidity levels and precise temperatures. The touch controls are conveniently located for all users, regardless of height.

Both S11001; For FREE information, visit
<http://pb.ims.ca/5341-159>



The original and well proven muck-truck is the world's no.1

Built for a rugged outdoor life, the muck-truck will shift anything, anywhere. Fitted with a Honda 160 cc engine and a skip capacity of 1/4 ton, it is suitable for builders, landscapers, gardeners and the DIY enthusiast.

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Visit Booth W2112 at IBS on February 15, 2008 to meet Kasey and see the Custom Kasey Kahne Signature Edition Dodge Hemi Truck!



To learn more, floor it to
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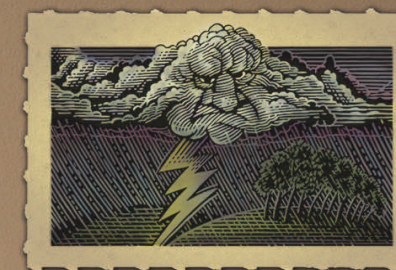
Register for The Open Joist Hemi Powered Giveaway!

Go to openjoist.com/pbd and register for a chance to win a fully customized Kasey Kahne edition Dodge pick-up.

NO PURCHASE NECESSARY TO ENTER OR WIN. The Open Joist Hemi Powered Giveaway Sweepstakes begins on 6/9/07 and ends on 2/28/08. Open to residents of the contiguous 48 states and Canada (void in Quebec), 18 years or older and restricted to trade. Void where prohibited. For eligibility detail, entry and official rules, go to www.openjoist.com. Actual prize vehicle may differ from image shown.

For FREE info go to <http://pb.ims.ca/5341-10>

 Universal Forest Products



RAIN ASSAULTS DOOR

RAIN HANDILY DOMINATED

RAIN COWERS IN DEFEAT

Performance. For many companies, it's just a word. At Peachtree, it's our sole mission. For the past eighteen months, we've revitalized every part of our organization. New technologies. New manufacturing facilities. And new designs. These changes haven't just improved the quality of our products, they've helped unleash a new level of customization – from entry doors to windows to patio doors. Performance? That's a mandatory. The possibilities for you and your customers? Endless.

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No primer. No paint. No hassles. With aluminum clad door frames, you're providing your customers with a virtually maintenance free future.

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Every entry door we make comes with our new high-performance sill. Because at Peachtree, high performance isn't an upgrade – it comes standard in everything we do.

For FREE info go to <http://pb.ims.ca/5341-11>



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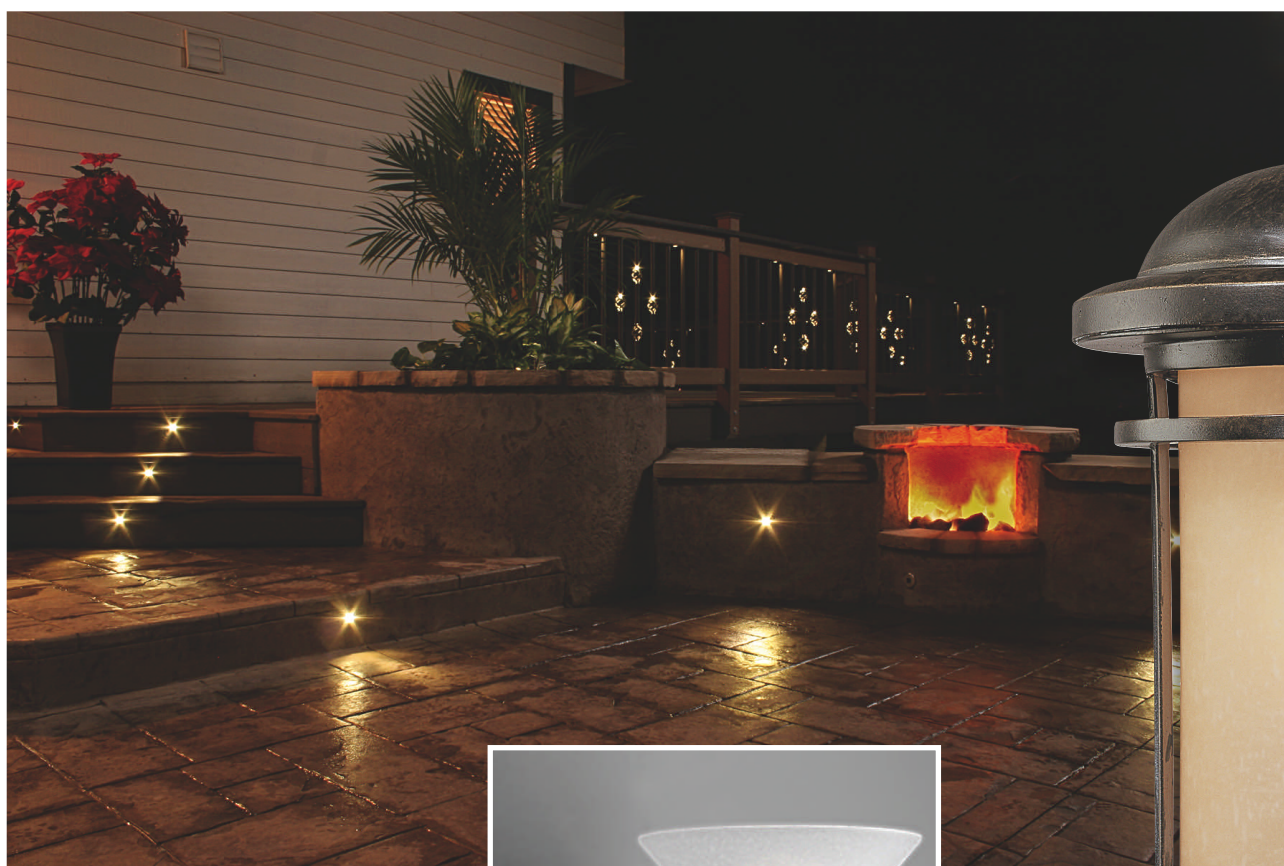
For FREE info go to <http://pb.ims.ca/5341-12>



Visit Owens Corning Booth #W1743 at The 2008 International Builders' Show® to see the latest in Cultured Stone® veneer and stop by the Show Village to see Cultured Stone® veneer in an actual installed environment.

Shown: Cedar Limestone. To find out more about Cultured Stone® products, visit www.culturedstone.com or call 1-800-255-1727.

The product colors you see are as accurate as current photography and printing techniques allow. We suggest you look at product samples before you select colors. Printed in U.S.A. December 2007. ©2007 Owens Corning. Cultured Stone® is a registered trademark of Owens Corning. *Results from a survey of 1500 home shoppers/homeowners conducted by Gilmore Research Group in December 2005.



DEKOR



COOPER LIGHTING/HALO



PROGRESS LIGHTING



THOMAS LIGHTING

LAMPS PLUS

DEKOR

Dekor's Millennium Recessed LED Light Kits are lighting the way for the next generation of deck illumination. The recessed lights are available in both as a down light or stair light. Kits include the transformer, eight 100,000-hour LED lights; a custom Forstner bit for drilling deck materials; wire connectors; and instructions.

Booth S10660; For FREE information, visit <http://pb.ims.ca/5341-160>

COOPER LIGHTING/HALO

Energy Star is a coveted title, and Cooper Lighting/Halo's Dimmable CFL Downlights not only get that rank but are also Title 24-compliant and rated for direct contact with insulation, too. The 26- and 32-watt CFL housings can be dimmed from 15 to 100 percent. The downlights use standard residential wiring.

Booth W1091; For FREE information, visit <http://pb.ims.ca/5341-161>

LAMPS PLUS

Cooling your homes can look cool, too. The Casa Equinox Oil-Rubbed Bronze Ceiling Fan from Lamps Plus features an amber glass light kit for some great ambiance. The oil-rubbed bronze finish matches many contemporary décors. The fan has a three-speed motor and has an old-fashioned pull-chain switch.

Booth S10479; For FREE information, visit <http://pb.ims.ca/5341-162>

OUTWATER

Architectural Products by Outwater has a new energy-efficient LED Low Voltage Under Cabinet Puck Light that provides the same luminosity as a 20-watt bulb yet consumes 1¼-watts per fixture. Each bulb is rated to last 50,000 hours.

Booth W6453; For FREE information, visit <http://pb.ims.ca/5341-163>

PROGRESS LIGHTING

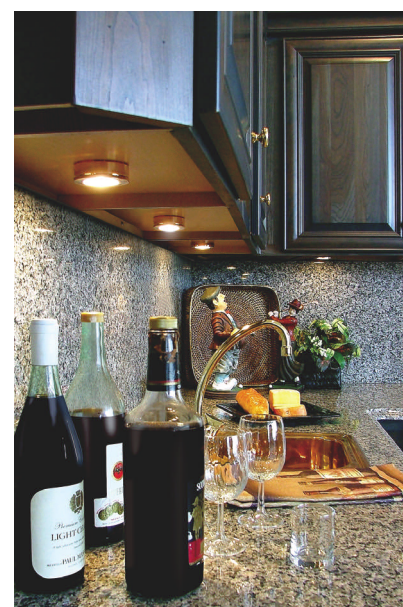
A highlight in the Bistro 54 Collection by Progress Lighting is an intertwining metal frame in a hammered platinum finish that gleams in the light from the etched mist glass. The lights uses 100-watt bulbs (or alternative bulb equivalent) and can be mounted up or down.

Booth W2559; For FREE information, visit <http://pb.ims.ca/5341-164>

THOMAS LIGHTING

Outdoor living is all the rage, and you're going to have to light up the scene for your homeowners. Thomas Lighting's outdoor sets include the M5247-40 (shown) and a whole host of others. The lights feature traditional styling in cast aluminum with the company's durable finishes.

Booth W3645; For FREE information, visit <http://pb.ims.ca/5341-165>

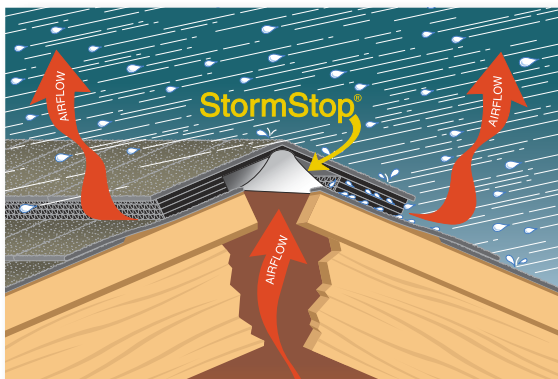


OUTWATER

Trimline® Ridge Vents Lead to Profitability for Users

*Fast Installation,
Good Looks and
Proven Performance*

Trimline® Ridge Vents provide superior ventilation by creating a balanced system that continuously releases hot, moist attic air while drawing fresh air through soffit vents. Creating a balanced, continuous ventilation system increases a home's total energy-efficiency while extending the life expectancy of its roof material – a great selling point for your customers.



Engineered from a unique corrugated plastic material, Trimline vents fit a variety of roof styles including shingle, cedar, tile and metal. Designed to vent at the ridge – the hottest point of the roof – the Trimline vent system has the added benefit of creating a smooth roofline, eliminating the unsightly louver vents commonly found on many homes.



Mike Darvishi, Noble Construction, shows a sample of the Trimline Ridge Vent that first attracted him.



Trimline is the first choice Ridge Vent by builders

Mike Darvishi, president of Noble Construction in Sterling, VA says Trimline's low profile and being able to use a coil nail gun originally attracted him to the ridge vent system. "Crews can finish faster with Trimline, which means more profit for us." Noble especially likes that Trimline labels have installation instructions in Spanish. They picked Trimline over the competitors because a coil nail gun can be used to install, it cuts easily with a utility knife and is rain proof if cap shingles blow off. Noble Construction considers Trimline Ridge Vent a competitive advantage over other ridge vents. Darvishi says "Trimline Ridge Vents are the newer, better shingle-over ridge vent. Just try it once and you'll be hooked."

Trimline Ridge Vents are the hidden upgrade for homes

The installation of proper ventilation is critical to prevent damaging moisture build-up in the attic. Trimline Ridge Vents, placed at the roof's ridgeline, help move hot, moist air out of the attic. Trimline Ridge Vents protect a homeowner's investment for years to come. Noble Construction educates homeowners by providing them literature that explains the benefits of the Trimline Ridge Vents being used on their home.

Trimline is so confident that builders everywhere will be satisfied with its ridge vents; it offers a limited lifetime warranty. Trimline is the most certified product in the industry, meeting all building code certification requirements for Miami-Dade County, ICBO, ICC, BOCA, TDI, and UL Class A or C.

For FREE info go to <http://pb.ims.ca/5341-13>

For more information call 1-800-438-2920 or visit www.trimline-products.com.

"Trimline Ridge Vents are the newer, better shingle-over ridge vent. Just try it once and you'll be hooked."

*Mike Darvishi
Noble Construction*

Location:

Sterling, VA

Roofing Contractor:

Noble Construction

Dealer:

Morris Ginsberg LLC Roofing Distribution, Herndon, VA

Product Used:

Trimline Ridge Vent



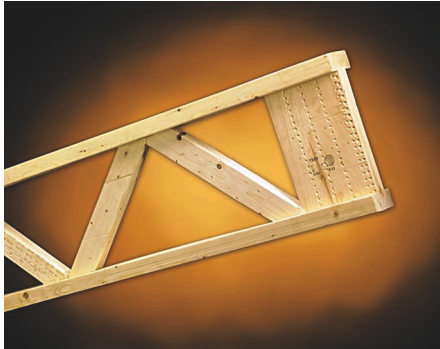
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UNIVERSAL FOREST PRODUCTS



ILEVEL BY WEYERHAEUSER

AMVIC

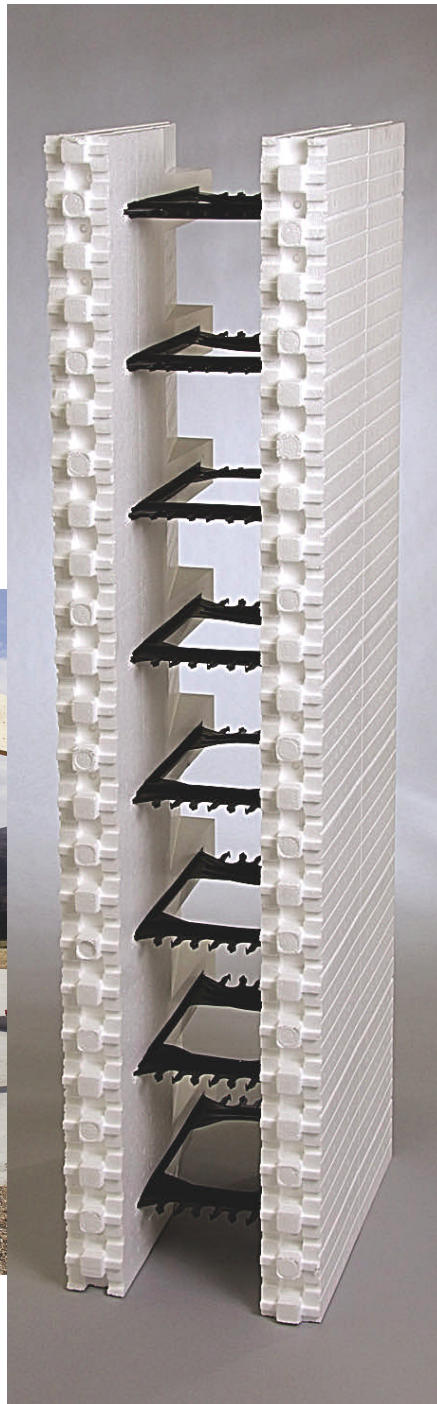
Insulated concrete forms represent one of the many exciting next-generation technologies. Amvic's ICF features the company's fully reversible FormLock interlock for a stronger connection without gluing or taping. The ICFs are manufactured using 2½ inches of 1½ pounds-per-cubic-foot density EPS foam on each side of the form.

Booth W7047; For FREE information, visit <http://pb.ims.ca/5341-166>

PAM FASTENING TECHNOLOGY

PAM Fastening Technology's new No. 10 gauge, 2½-inch collated lpe screw, as the name implies, is made for exotic lpe hardwood decking. The design of the screw point eliminates pre-drilling, drives easily and results in a more attractive installation.

Booth W5995; For FREE information, visit <http://pb.ims.ca/5341-167>



BOSCH

As the cliché goes, good things come in small packages. The tough little DLR165 Laser Rangefinder by Bosch is only 4 inches tall by 2¼ inches wide but can measure distances of up to 165 feet. Measurements are accurate to ⅛ of an inch. Readings can be taken in decimal feet, feet and inches and metric measurements.

Booth W821; For FREE information, visit <http://pb.ims.ca/5341-168>

ILEVEL BY WEYERHAEUSER

Made from the company's TimberStrand LSL, The iLevel Shear Brace panel maximizes allowable load and stiffness parameters. Available in 12- and 18-inch widths in various stock heights, the panels have mounting brackets that allow builders to adjust the panel front to back for alignment with the home's foundation bolts.

Booth W1421; For FREE information, visit <http://pb.ims.ca/5341-169>



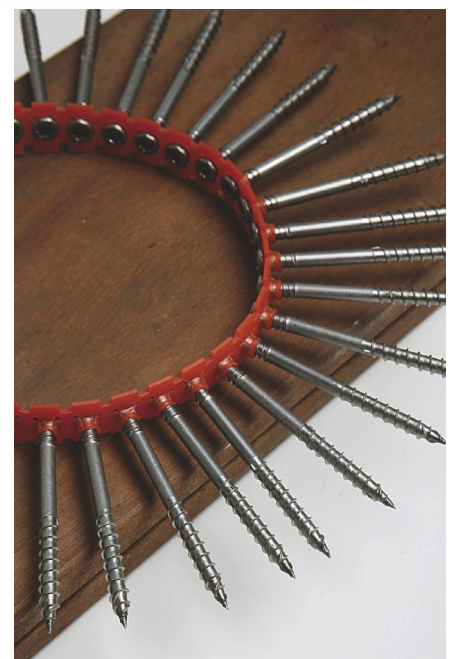
BOSCH

AMVIC

UNIVERSAL FOREST PRODUCTS

Open Joist from Universal Forest Products is a new open web, all-wood floor truss product that allows mechanical systems such as plumbing, electrical and HVAC to be installed within the floor frame. It has top and bottom flanges of 2 by 3 and 2 by 4 for wider fastening and nailing surfaces. The joists do not require accessory pieces such as web stiffeners, squash blocks or web fillers.

Booth W1909, W2112; For FREE information, visit <http://pb.ims.ca/5341-170>



PAM FASTENING TECHNOLOGY

Structural and Tools



PRECAST/PRESTRESSED CONCRETE INSTITUTE



QUIET SOLUTION



RYOBI



SWAN SECURE PRODUCTS



RIDGID



LITE-FORM TECHNOLOGIES

PRECAST/PRESTRESSED CONCRETE INSTITUTE

The precast concrete components for single- and multi-family housing from the Precast/Prestressed Concrete Institute can be erected in a day and easily customized for window locations and floor plans. The panels are highly durable and fire and wind resistant, and the insulated sandwich panels offer high energy efficiency.

Booth W5666; For FREE information, visit <http://pb.ims.ca/5341-171>

QUIET SOLUTION

Using both Georgia-Pacific's DensArmor Plus with its own QuietRock soundproof drywall, Quiet Solution's new QuietRock DensArmor Plus 528 combines the top moisture, fire and mold resistance with excellent sound abatement properties. The product is 5/8-inch thick and hangs, installs and finishes like regular drywall. **Booth**

S12125; For FREE information, visit <http://pb.ims.ca/5341-172>

RIDGID

Throw out that old dusty boom box. RIDGID's R8408 job site radio packs a heck of a lot of features in its stackable frame, including a digital keypad tuner; four-level bass boost; iPod/mp3 connectivity; a cell phone charger; cord or cordless power; and as an added bonus for race fans, an AM/FM/Pit crew scanner.

Booth W2101; For FREE information, visit <http://pb.ims.ca/5341-173>

RYOBI

Decked out in the company's green color scheme, the new 12-volt Compact Drill with lithium ion technology weighs under two pounds and features a heavy duty 3/8-inch keyless chuck for quick bit changes. The motor pushes the RPMs to 550. A

scant one-hour charge is all it takes to get up and running.

Booth W243; For FREE information, visit <http://pb.ims.ca/5341-174>

LITE-FORM TECHNOLOGIES

Lite-Form Technologies' Flexx Block features a hinged spacer design, allowing blocks to be folded flat for shipping and handling. Blocks are available in 4-, 6-, 8-, 10- and 12-wall widths. Hardware is available to assemble corners, T-intersections and curved walls.

Booth W5871; For FREE information, visit <http://pb.ims.ca/5341-175>

SWAN SECURE PRODUCTS

Composite decks can be tricky. You can't just use any old fasteners, hence the Dexter from Swan Secure Products. The composite deck fastener combines a slender head and patented thread design

to ensure mushroom-free installation. The colored heads blend with all major composite brands on the market.

Booth S12139; For FREE information, visit <http://pb.ims.ca/5341-176>



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Introducing the new **Riverside™ 5-Panel Equal Interior Door from Masonite.**

Riverside™ is the latest addition to our Anniversary Collection of Molded Panel Doors. Riverside's molded shaker panel profile and authentic feature lines contribute to this collection's success. Passage and bifold doors are available in 6'8" and 7'0" heights with a full array of widths. All Riverside doors are available with Masonite's Safe 'N Sound® Solid Core construction and smooth surface that's perfect for painting and decorating. Riverside delivers an affordable alternative to a simple, yet timeless, wood door design.

For **FREE** info go to <http://pb.ims.ca/5341-14>

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Windows and Doors



**AMARR/DYNASTY
IRON DOORS**



PEACHTREE



WEATHER SHIELD



CGI/DECORAL

AMARR/DYNASTY IRON DOORS

In addition to new construction and modern homes, wrought iron garage doors also work well with the architecture of a wide range of historic homes. With this in mind comes the Milan C, from a partnership between Amarr and Phoenix-based Dynasty Iron Doors. Starting off as an entry door, the garage doors complement tile roofs, stacked stone exteriors and brick.

Booth W583; For FREE information, visit <http://pb.ims.ca/5341-177>

PEACHTREE

All of the new entry doors in Peachtree's offerings include continuous head, sill and frame systems and a choice in finishes for the door panel and the exterior frame. The Mahogany, Rustic and Oak & Smooth Collections are the latest from the company. Panels and sidelites in the Mahogany and the Oak & Smooth Collections are available with a choice of eight decorative glass pat-

terns or clear insulated glass.

Booth W2759; For FREE information, visit <http://pb.ims.ca/5341-178>

WEATHER SHIELD

The crew from Wausau, Wis., pulled out all the stops on Weather Shield's push-out casement window. Its standard 4-¹/₁₆-inch jamb thickness and push-out hinges with friction/stay devices keep the windows securely in place. Simulated divided lite grille bars are available in putty-glazed or colonial profiles. Oil-rubbed bronze hardware comes standard.

Booth W1943; For FREE information, visit <http://pb.ims.ca/5341-179>

CGI/DECORAL

A unique partnership between CGI and Decoral has produced the Aspen Collection of simulated wood grain finishes. The Decoral system applies precise multi-color designs and patterns to aluminum surfaces to produce an authentic wood-grain look that the companies say are virtually indistinguishable from the real thing. The finish is backed by a five-year warranty (three-year warranty in coastal areas).

Booth W2333; For FREE information, visit <http://pb.ims.ca/5341-180>



JOHNSON HARDWARE



JELD-WEN



HOPPE



ENDURA

JELD-WEN

Claiming to be the first to introduce magnet lock technology for residential vinyl windows, Jeld-Wen's MAGLock mechanism now comes standard on the company's Premium Vinyl slider and single-hung windows. The one-touch lock is easy to use and has an unobtrusive low-profile design.

Booth W1701; For FREE information, visit
<http://pb.ims.ca/5341-181>

HOPPE

Made in multiple configurations to accommodate different door hardware styles, Hoppe's HLS 7 Series Stainless Steel Multi-point Locking System is made in 45mm, 60mm and 70mm backsets. The series is crafted from 300-gauge steel and features an anti-back drive feature that prevents the locking points from disengaging from the outside by would-be intruders.

Booth W329; For FREE information, visit
<http://pb.ims.ca/5341-182>

JOHNSON HARDWARE

Pocket doors are a cool idea, and an easier way to integrate them into the walls is with Johnson Hardware's 2610F Wall Mount Hardware. No close fitting is required, and the hardware can be readily adapted for the more unusual installations or in tight spaces. The hardware can even support solid core doors up to 125 pounds.

Booth W5295; For FREE information, visit
<http://pb.ims.ca/5341-183>

ENDURA

No matter how weatherproof they are supposed to be, it's important to keep high-end wood and fiberglass doors from the elements. Available for 6'8", 7-foot, and 8-foot doors in fir, mahogany, pine and oak, the Wood Veneer Ultimate Astragals from Endura prevent air and water infiltration and can be finished with any stain.

Booth W2971; For FREE information, visit
<http://pb.ims.ca/5341-184>

Windows and Doors



KOLBE

PITTSBURGH CORNING



KOLBE

A new wind is blowin' in. The Windquest Series from the folks at Kolbe includes casement, awning, sliding and single-hung windows as well as sliding doors in a full range of sizes, shapes and configurations. Part of Kolbe's K-Force impact-certified products, they have been tested according to Miami-Dade County standards. **Booth W301; For FREE information, visit <http://pb.ims.ca/5341-185>**

ODL ARCHITECTURAL ELEMENTS

The Doorglass series from ODL Architectural Elements features elegant glass designs set off by the company's distinctive fluted moldings and corner medallions. The Amulet style features hammered glass, clear bevels and chinchilla glass. Six additional styles are available. **Booth S11201; For FREE information, visit <http://pb.ims.ca/5341-186>**

PITTSBURGH CORNING

The new Designer Select Bevel Series from Pittsburgh Corning features 11 patterns in a glass block form. They feature the company's VUE glass with bevel-like designs or optional stipple pattern. All 11 products are available in 8 by 8 by 4-inch glass blocks. **Booth W5085; For FREE information, visit <http://pb.ims.ca/5341-187>**

PELLA

Made for all types of construction jobs, Pella's Designer Series collection of stylish windows and patio doors features optional between-the-glass shades, blinds or decorative panels. The windows and patio doors also offer energy-efficient double-paned and triple-paned glass options, and many of the SKUs meet Energy Star requirements. **Booth W501; For FREE information, visit <http://pb.ims.ca/5341-188>**

PELLA



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Windows and Doors

CLOPAY



MW



SIMPSON DOOR

CLOPAY

R-values get extra attention in Clopay's Gallery Collection. The line has a three-layer construction with a layer of 1 3/4- or 2-inch thick CFC-free expanded polystyrene insulation pressure bonded between two sheets of 24-gauge steel. The door won't rot, warp, rust or crack in severe climates.

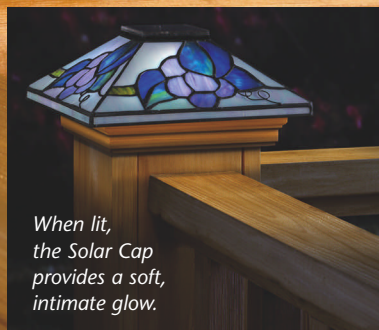
Booth W3171; For FREE information, visit <http://pb.ims.ca/5341-189>

MW

Carrying a rather historic namesake, MW's Jefferson Series is available in double-hung, casement/awning and picture windows and architectural shapes. The series features a cellular PVC sash and frame with a two-piece sill, brick mold and blind stops. **Booth W931; For FREE information, visit <http://pb.ims.ca/5341-190>**

SIMPSON DOOR

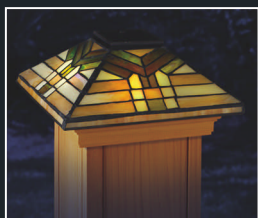
The WaterBarrier system from Simpson Doors' Performance Series combines a one-piece medium-density overlay and PVC sticking on the outside of the door to keep moisture out. **Booth W2373; For FREE information, visit <http://pb.ims.ca/5341-191>**



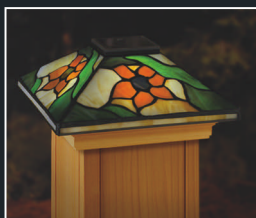
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Windows and Doors

PLASTPRO



VISIONS



PGT

VISIONS

The engineers certainly had foresight with Visions' 3000 single-hung windows. The windows combine the classic look of wood in premium vinyl. The sash glides within a 3/4-inch jamb, and the window has a traditional Brickmould profile with an integral J-channel. The 3000 windows sport fusion-welded corners, replacing unsightly squared-off appearances or overlapping frame and sash sections.

Booth W1943; For FREE information, visit <http://pb.ims.ca/5341-192>

PGT

With the release of the Eterna, a simulated woodgrain finish, PGT now has the warmth of wood in low-maintenance aluminum frames. The finish is available on select WinGuard impact-resistant windows and doors, which are marketed especially toward coastal areas. Five woodgrains are offered: acacia, cherry, light oak, dark oak, and dark walnut.

Booth W6349, W6145; For FREE information, visit <http://pb.ims.ca/5341-193>

PLASTPRO

Homeowners won't mind never having to clean their blinds. Plastpro's new line of fiberglass entry doors with built-in mini-blinds are available in a variety sizes and feature the company's Hydroschild technology. The flush-glazed design features door panels and window frames that are even with the door surface for a more modern look. **Booth W621; For FREE information, visit <http://pb.ims.ca/5341-194>**

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BENJAMIN OBDYKE

SHERWIN-WILLIAMS

Formulated with Sherwin-Williams' MoistureGuard, the Resilience line provides great moisture resistance while curing in about half the time of most conventional exterior paints. Use the Resilience on masonry, concrete, steel stucco, vinyl and wood. You can also choose from 250 new shades organized into 10 color families.

Booth W3559; For FREE information, visit
<http://pb.ims.ca/5341-195>

HENKEL

A chameleon of sorts in the adhesives market is Henkel's Loctite Universal T.A.C. Construction Adhesive. It is a high-tack, polymer-based adhesive that combines the best attributes of several products: clarity like a silicone, low-odor like a latex, waterproof like a solvent and strength like polyurethane adhesive.

Booth W429; For FREE information, visit
<http://pb.ims.ca/5341-196>

BENJAMIN OBDYKE

Would you like to foam seal seven to nine windows with one tube of foam? You can with Benjamin Obdyke's Gap Guard, which is a low-pressure, closed-cell expandable foam sealant for windows and doors that minimizes air and moisture infiltration in the building envelope. The company says Gap Guard provides nearly twice the R-value per inch as its competitors.

Booth S11331; For FREE information, visit
<http://pb.ims.ca/5341-197>

STO

The Powerwall NEXT (New Exterior Technology) by Sto is tougher than conventional stucco when combined with StoGuard, the company's spray-on waterproofing/air barrier. The two work in tandem as a system to form wall cladding. StoGuard is applied directly to the wall sheathing and functions as a vertical, above grade waterproofing/air barrier when used with Sto's Gold Fill and StoGuard Mesh.

Booth S10885; For FREE information, visit
<http://pb.ims.ca/5341-198>



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For FREE info go to <http://pb.ims.ca/5341-20>





HEATILATOR



GRAND HALL



TRAVIS INDUSTRIES

TRAVIS INDUSTRIES

In this case, "TV" stands for Top Venting, a new option on the 1080TV fireplace from Travis Industries. The rectangular gas fireplace has no face plates or louvers, and the slim outside trim allows for 1,080 square inches of fire-viewing area. Iron choices include colonial, arabesque and wrought iron. Three ceramic firebacks and four trim options are offered.
Booth W1883; For FREE information, visit <http://pb.ims.ca/5341-199>

GENERAC POWER SYSTEMS

Builders can find Generac Power Systems' hybrid power technology in the GenReady load center. The panel operates as a normal load center and also allows a standby generator to be seamlessly integrated without bothersome extra sub-panels or transfer switches. Generac has upgrade options available.
Booth W721; For FREE information, visit <http://pb.ims.ca/5341-200>

GRAND HALL

The Eternal Hybrid water heater from Grand Hall merges standard and tankless water heating technology. The Eternal Hybrid water heater works on the principle of counter flow, with cold water entering from the bottom of the tank and a top mounted turbo burner that forces heat downward. According to the company, it achieves an impressive 86 percent thermal efficiency.

Booth S10120; For FREE information, visit <http://pb.ims.ca/5341-201>

HEATILATOR

A new electric fireplace from Heatilator targets multi-family and high-rise segments. Coming in at 26 inches, the Simplifyre is billed by the company as a "go anywhere" fireplace, especially on projects where gas piping and venting are cost prohibitive. It is available as a wall mount with modern front or in a more traditional media cabinet look for new flat screen TVs.
Booth W1159; For FREE information, visit <http://pb.ims.ca/5341-202>



GENERAC POWER SYSTEMS

Mechanical and Electrical



LATICRETE



LENNOX



TRANE

LATICRETE

Laticrete joins the radiant flooring fray with Floor Heat, which offers a self-adhesive mesh and wire backing for faster and easier installation. Unlike traditional mats that require extensive stapling, the Floor Heat allows for much easier thin-set installation as there are no waves. It is covered by the company's lifetime warranty. **Booth W5794; For FREE information, visit <http://pb.ims.ca/5341-203>**

LENNOX

Designed to be installed at eye level, Lennox's Adagio measures just 22 inches tall and 16 inches wide and is compact enough to be placed in a bathroom, a bedroom or any space too small to accommodate a standard-size fireplace. The unit cranks out a toasty 13,000 BTUs for zone heating.

Booth W2159; For FREE information, visit <http://pb.ims.ca/5341-204>



RINNAI

RHEEM

RINNAI

The tankless market's latest player is Rinnai's R75LSi, which features a commercial-grade heat exchanger. The unit's hydronic air handler requires no venting or gas lines so you can rough it in a closet, crawl space, attic or basement. A flow sensor interfaces with the control board to prevent the air handler from running during heavy household hot water use.

Booth W5753; For FREE information, visit <http://pb.ims.ca/5341-205>

TRANE

Those looking to cash in on Energy Star and federal tax credits don't need to look much further than Trane's XV95 furnace. The units have two-stage gas valves and variable speed motors to meet the Annual Fuel Utilization Efficiency requirement for gas furnaces. An insulated blower door, cabinet and automotive-grade gaskets save energy and reduce sound.

Booth W1983; For FREE information, visit <http://pb.ims.ca/5341-206>

RHEEM

You know we're moving along in efficiency when we start slashing emissions by the nanograms. Rheem's Ultra Low NOx Natural Gas Water Heater line cuts emissions down to 10 nanograms per Joule, which is a 75 percent reduction from previous products. The heaters come in 18 different models in three different series: Fury, Professional and Imperial.

Booth W1983; For FREE information, visit <http://pb.ims.ca/5341-207>

ENERGY STAR® New Homes reduce energy bills, air pollution, and the risks of global warming.

Talk about curb appeal.




EARN UP TO
\$500
PER HOME
IN CASH
INCENTIVES.

Build in energy efficiency, and you'll build homes that are more appealing to buyers—and better for the environment.

When you build homes that exceed California's Title 24 requirements by at least 15%, they may qualify for the prestigious ENERGY STAR label. And since ENERGY STAR New Homes use less energy than standard houses, they can save their owners up to \$400 a year on energy bills. What's more, this year PG&E is offering builders more options for energy efficiency, so it's easy to participate in the ENERGY STAR New Homes Program and earn cash incentives.

Make it your business to help protect the environment.

For more information, call 800-342-7737 or visit pge.com/newhomes.

For **FREE** info go to <http://pb.ims.ca/5341-21>



This program is funded by California utility customers and administered by Pacific Gas and Electric Company, under the auspices of the California Public Utilities Commission.

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Mechanical and Electrical

VIEGA

Radiant flooring installations will get a boost with Viega's Universal Multi-Run Panels. Supplying tubing for up to three circuits while occupying a minimum amount of floor space, the panels are most useful in jobs where there is no option to drop lines. They are sold in individual sets of five, or packages of five panels and six access pieces.

Booth W771; For FREE information, visit <http://pb.ims.ca/5341-208>

FIREPLACE XTRAORDINAIR

Cuddle up next to this one. The Xtreme is the latest addition to Fireplace Xtraordinaire's elite line of gas burning fireplaces. With 10 square feet of fire-viewing area, the 5-foot by 2-foot elongated glass aperture brings, according to the company, "a new meaning to the word expansive." It is suited for both interior and outdoor living areas.

Booth W1883; For FREE information, visit <http://pb.ims.ca/5341-209>



FIREPLACE XTRAORDINAIR

VIEGA

KleenWrap. Increased Profits... Value... Customer Satisfaction!

Introducing KleenWrap, a tough, thin, breathable material engineered to protect subfloors during construction.

KleenWrap installs quickly... before any walls are built and it protects for months.

Don't waste time and money trying to scrape and sweep embedded mud, drywall compound, dirt and debris. Simply remove the KleenWrap and throw it away. It's even 100% recyclable.

The construction mess is gone in minutes and your subfloors are ready for finish flooring.

KleenWrap. It's about time... and money!
For FREE info go to <http://pb.ims.ca/5341-22>



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KleenWrap™

If you can't stop by, call us at 800-515-6406 or go to www.kleenwrap.com to request a 3' by 5' sample.

Viega ProRadiant

System solutions for your radiant heating applications.

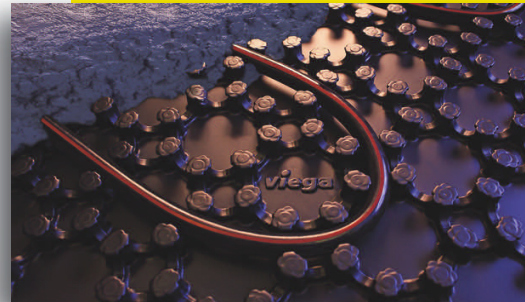
Viega hydronic heating technology is making homes and businesses more comfortable and efficient.

Viega ProRadiant Systems, like the Climate Panels, are the industry's fastest, cleanest and easiest way to install radiant heat. It's perfect under tile, vinyl, hardwood and carpet. Our radiant systems are the proven technologies for residential, commercial, retrofit and new construction.

Uncover all the advantages of Viega ProRadiant heating systems, call 1-877-VIEGA-NA or visit www.viega.com.



Climate Panel® System



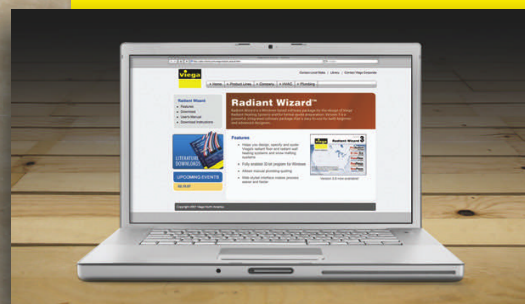
Snap Panel™ System



Climate Trak® System



Slab on Grade



**Radiant Wizard™
Design/Quote Software**

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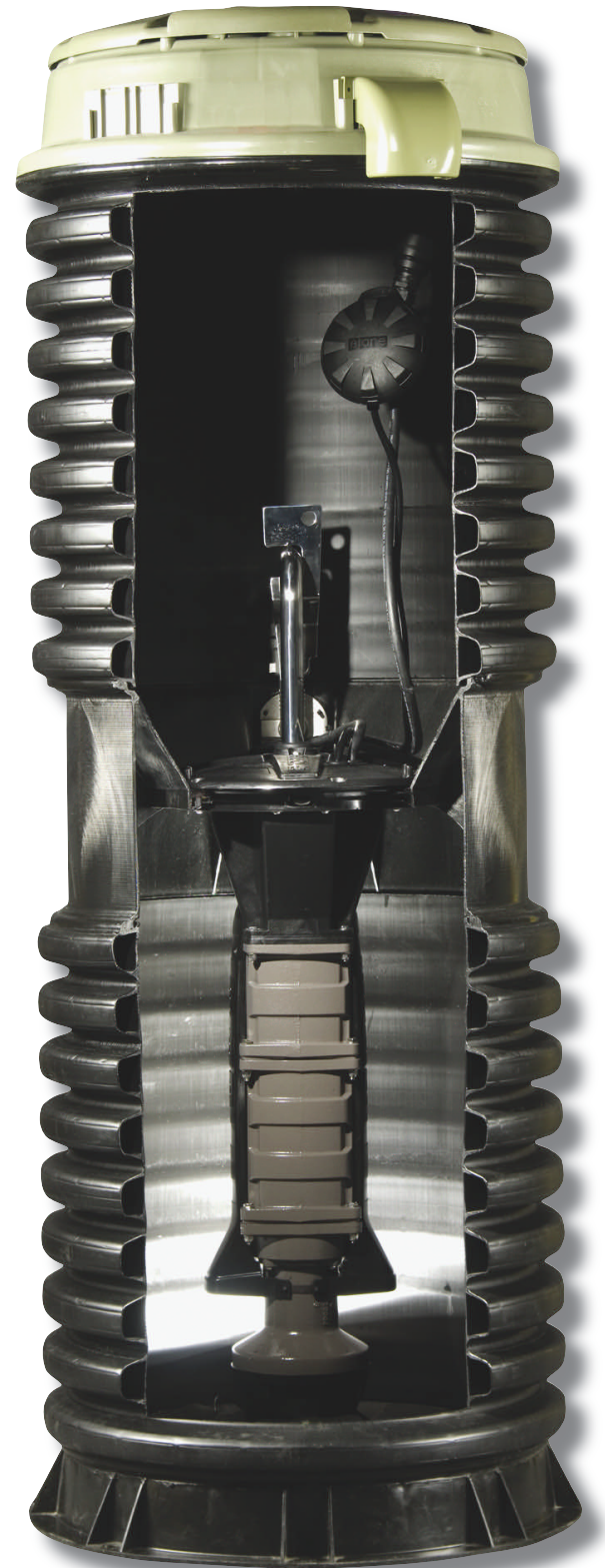
For FREE info go to <http://pb.ims.ca/5341-23>

viega

ProRadiant
SYSTEMS

Mechanical and Electrical

H-P PRODUCTS



E/ONE

E/ONE

A lot of innovation went into one of the hardest working house pumps in the industry. Billed as "The new standard in excellence, durability and longevity," the Extreme grinder pump by E/One features gathers wastewater and solids from the home, grinds up the "mixed media" and moves the effluent through small-diameter pipe for treatment.

Booth W3191; For FREE information, visit <http://pb.ims.ca/5341-210>

H-P PRODUCTS

Keeping the central vacuum hoses out of the work area is the space-saving Hide-A-Hose Retractable Hose System from H-P Products. The system allows homeowners to use a central vacuum system without worrying about carrying a clunky hose around the house. Each inlet valve has a hose stored within the tubing inside the walls, allowing one hose to cover up to 2,300 square feet.

Booth W4189; For FREE information, visit <http://pb.ims.ca/5341-211>

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WHAT'S NEXT



GET ANSWERS



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- 🏠 **CONNECT** with the people who matter to your business

GET THE ANSWERS YOU NEED AT www.MidwestBuildersShow.com



The Midwest Builders Show® & Conference

MARCH 12-13, 2008

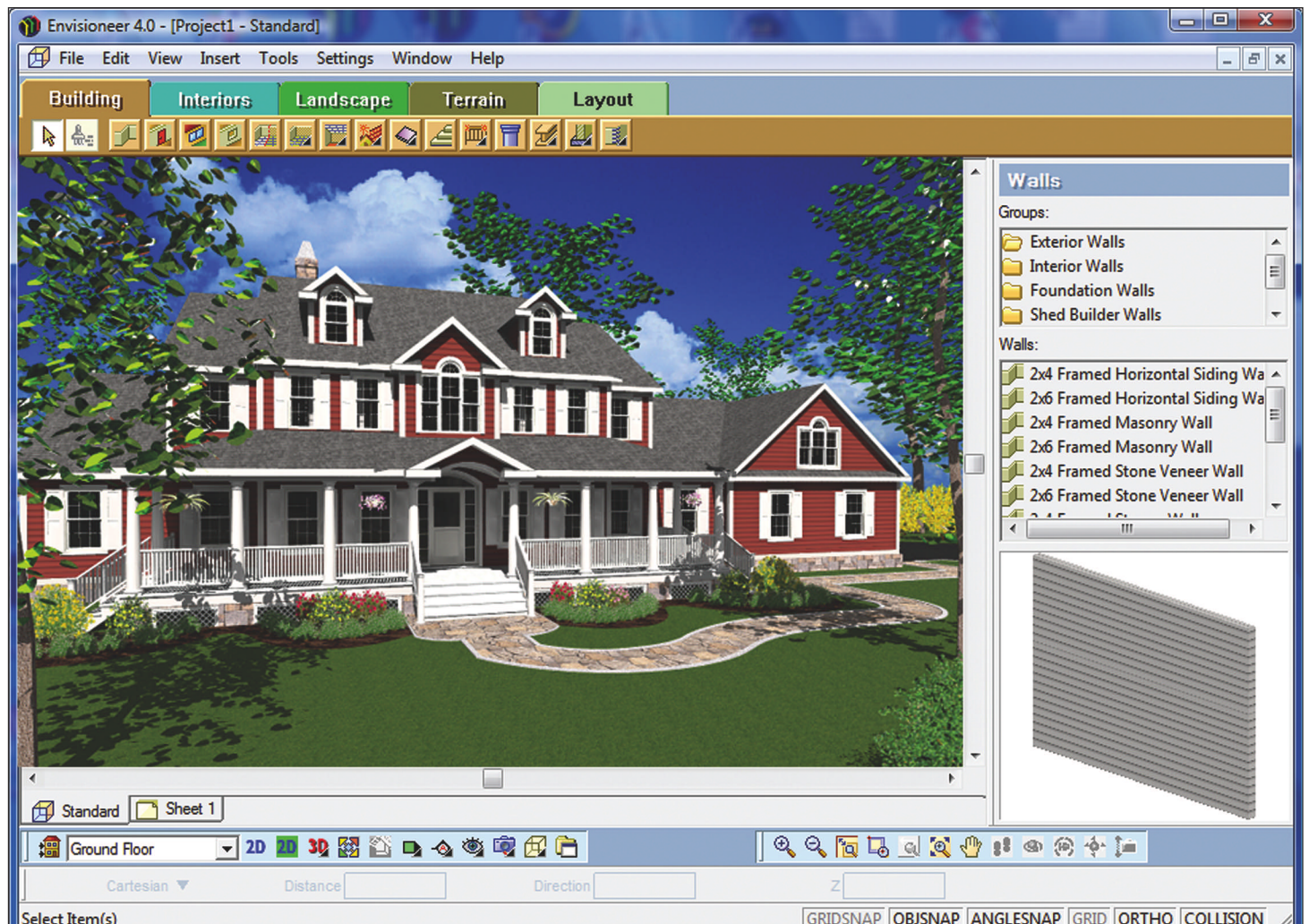
Donald E. Stephens Convention Center
Rosemont, Illinois

For FREE info go to <http://pb.ims.ca/5341-26>



SOFTPLAN SYSTEMS

CADSOFT



SOFTPLAN SYSTEMS

A new set of selection capabilities and easy pasting from Microsoft Word and Excel are just a few of the new bells and whistles on SoftPlan Systems' Version 14. On the design side, 3D capabilities now include the addition of the artistic rendering modes and textured real-time renderings that contain multiple light sources and shadows for a better image.

Booth W3971; For FREE information, visit <http://pb.ims.ca/5341-212>

CADSOFT

A new home and landscape software tool for builders and architects is the Envisioneer 4.5 from Cadsoft. The upgraded package offers innovative drawing capabilities and faster, more efficient tools for building information modeling. Stereo 3D

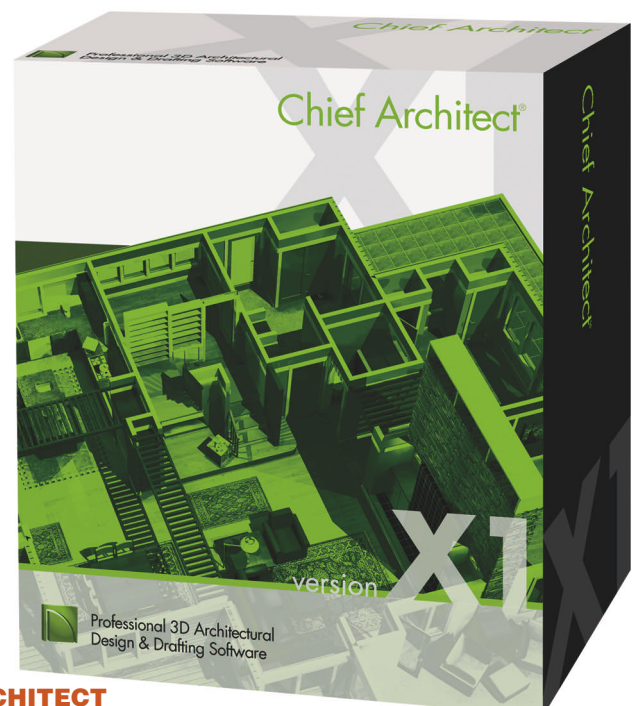
images, detailed working drawings and accurate quantities can be produced faster and easier.

Booth W4377; For FREE information, visit <http://pb.ims.ca/5341-213>

CHIEF ARCHITECT

Few software programs stick around to have a legacy. Chief Architect's version X1 is the latest version and the 11th release of the professional 3D architectural design and drafting software since 1990. As in previous versions, users can create CAD drawings and automatically generate a detailed materials list by category in addition to a host of other functions.

Booth W4159; For FREE information, visit <http://pb.ims.ca/5341-214>



CHIEF ARCHITECT



>> BY SARA ZAILSKAS, ASSISTANT MANAGING EDITOR

Show Village Through the Years



Our resident Show Village expert, Judy Brociek, knows *Professional Builder* Show Village through and through. She's organized the event for the past three years and has been involved since Show Village as we know it began in 2002. She's built the homes, guided design and closed deals on what you get to see. She knows her stuff. So why let all that knowledge go to waste?

Best Time to Go

Thousands visit Show Village each year, so if you hate crowds or want to feel as if you have the place to yourself, Brociek recommends going between 8:30 a.m. and 11 a.m., before the exhibit hall opens. It'll be quick, and the lines won't be nearly as long. The busiest time? Thursday — all day — she says.

5,314 Adult drinks served at Show Village 2007

738 Sodas served at Show Village 2007

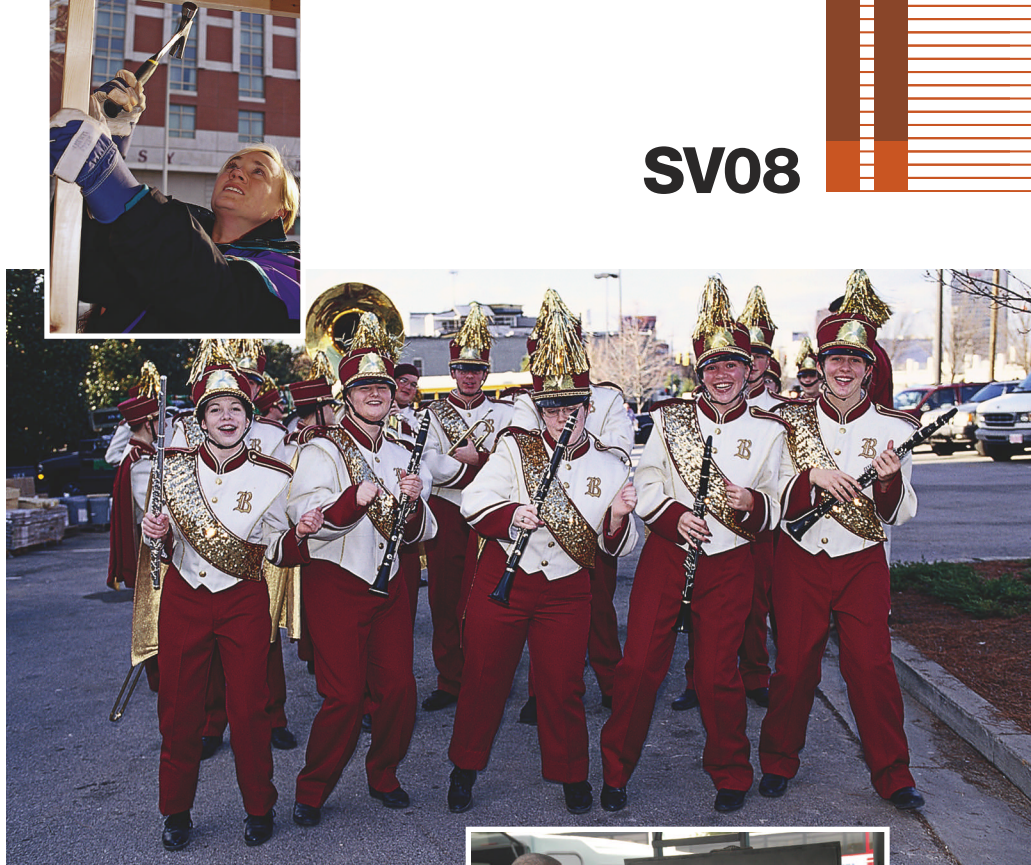
30 Miles away from the Orlando, Fla., Show Village site a tornado touched down in 2007.

16 Maximum width in feet modules can be to travel on highways

3 Types of insulation you can find within the 2008 Show Village site

850 Miles the Nationwide Homes home traveled to the Orlando, Fla., Show Village in 2007

5 State permits to get the Nationwide home there



Best Place to Get a Drink

No need to leave — stop by a sponsor booth for a drink ticket.

WHAT YOU MUST SEE

While you walk through Show Village's three modular homes, coordinator Judy Brociek says you don't want to miss:

■ **A truckload of propane appliances** — think of a gas grill, tankless water heater and fireplace, to name a few — and the Ford F-150 they came on. Why see it? Because you can enter for a chance to win it all.

■ **Lasco Bathware** in each of the homes. The plans changed a few times to make sure the products made the most of the Show Village homes. Expect to see a sound system amp up every tub and shower.

■ **"Cutaways"** — make sure to look at the cutaways." Show Village lets builders see how things work behind the walls. "It's education."

■ **New Electrolux products** throughout the three homes. Companies use Show Village to get the word out on top-of-the-line technology, and Electrolux is one of them.

STORY TIME

When Show Village goes up, goes on and comes down, the unusual inevitably happens. What stands out in Brociek's mind?

■ Nature wants in on Show Village action, too. In 2002, a hawk flew over a *Professional Builder* editor's speech and dropped its prey near him — and circled during the rest of the talk. How's that for captivating an audience?

■ One year, a driver for Nationwide Homes, "Turkey," brought his basset hound, Molly, to the site, checking in on her while he worked and hanging out with her after hours. The dog, Brociek said, had its own bed and stash of food in the back of the truck. Visiting the pup brought a nice respite.

■ Two words: Building permits. Brociek recalls the delight in learning the Show Village 2004 building site in Las Vegas straddled two counties — which meant the team needed another building permit to proceed. The build came down to the wire; the crew moved into the site at midnight.

■ Some of Brociek's favorite memories stem from the three years Show Village staff built the exhibition homes, for Habitat for Humanity. Brociek remembers watching an excited 9-year-old run into the house and down to her bedroom, which she wanted to paint purple. "When they dedicated the house, there wasn't a dry eye, and we all said, 'This is why we did this.'"

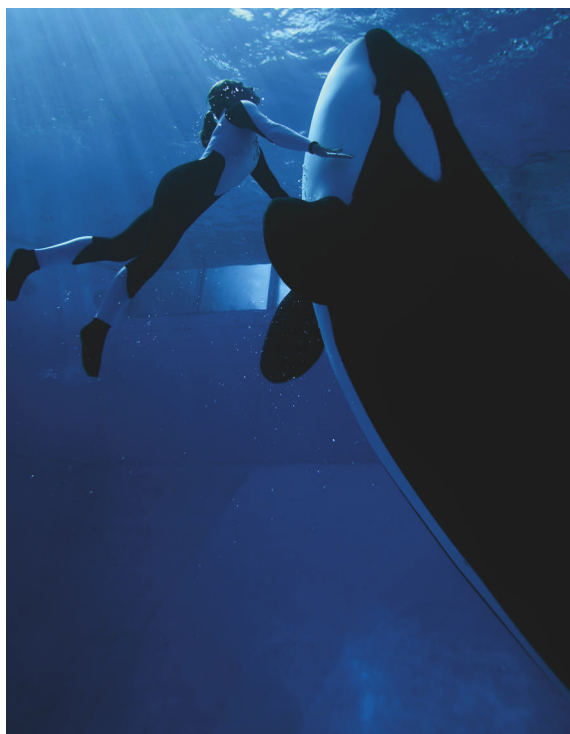


>> BY THE ORLANDO/ORANGE COUNTY CONVENTION VISITOR'S BUREAU

100 Things Orlando Has to Offer

After a day at the **International Builders' Show**, you want to explore Orlando a little bit, but you don't know where to begin. Start here.

NO WORRIES; whether you're a first-time visitor or a seasoned Orlando vacationer, this list will surely provide a few unique ideas for what to do in Orlando.



1. Slip into the water with a beluga whale at SeaWorld Orlando.
2. Paddle a swan boat on Lake Eola.
3. Smell the roses at Harry P. Leu Gardens.
4. Cast a line for bass fishing with a guide.
5. Experience the thrill of stampeding buffalo at Dixie Stampede Dinner & Show.
6. Count the manatees at Blue Spring State Park.
7. Race your friends on go-karts at Fun Spot Action Park.



8. Explore the headwaters of the Florida Everglades on an Orlando airboat adventure.
9. Drive a stock car at 125 mph at Richard Petty Driving Experience.
10. Tour the world in under a mile at Epcot.
11. Go whale watching at Port Canaveral.
12. Dine at the world's largest Hard Rock Cafe.
13. View the stars from the largest refractor telescope in Florida at the Orlando Science Center.
14. Get a taste of Hawaiian fusion at Roy's Restaurant.
15. Take a paddlewheel boat ride aboard the Indian River Queen.
16. Feel the G-forces on a roller coaster at Universal's Islands of Adventure.
17. Swim with the dolphins at Discovery Cove.
18. Play golf on the same courses as Tiger Woods does.
19. Design and ride your own roller coaster at WonderWorks and DisneyQuest.
20. See the weird and wild at Ripley's Believe It or Not! Orlando Odditorium.
21. Play glow-in-the-dark mini golf at

Putting Edge in the Festival Bay Mall.

22. Learn to water-ski at the Orlando Watersports Complex or Lake Buena Vista Water Sports.
23. Body surf at Wet 'n Wild Orlando or Disney's Typhoon Lagoon Water Park.
24. Hold a gator or snake at Gatorland.
25. Gamble in international waters on Sterling Casino and SunCruz Casino cruise lines.
26. Jam at Bob Marley's open-air house.
27. Be a pirate for a day aboard a giant, indoor galleon at Pirate's Dinner Adventure.
28. Sample some of the nearly 150 wines sold by the ounce through high-tech Enomatic dispensing machines at The Wine Room in Winter Park.
29. Be rescued by Arnold Schwarzenegger at Terminator 2: 3D.
30. Glide gently back to solid ground after your first hang gliding experience at Wallaby Ranch Hang Gliding Flight Park.
31. Battle comic villains with Spider-Man at Universal Orlando Resort.
32. Sip a specialty martini at Blue Martini.
33. Taste local wines at Lakeridge Winery.
34. Escape the Yeti on Expedition Everest at Disney's Animal Kingdom.
35. Cause a margarita volcano to erupt at Universal CityWalk.

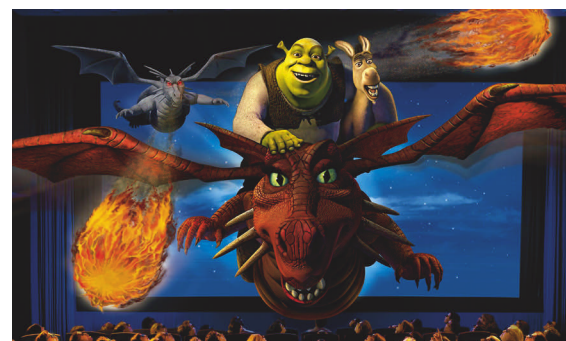


- 36.** Be a clown during Cirque du Soleil.
- 37.** Learn country line dancing at Cowboys Orlando.
- 38.** Shake hands with the most famous mouse in the world: Mickey!
- 39.** Survive a psychological thrill on The Mummy at Universal Orlando.
- 40.** Learn to Salsa and Merengue at Latin Quarter.
- 41.** Learn the delicate art of glass-blowing at CityArts Factory in downtown Orlando.
- 42.** Tour International Drive on an I-Ride Trolley.
- 43.** See the movies come to life at Universal Studios.
- 44.** Train like an astronaut at the Astronaut Hall of Fame.
- 45.** Savor the real key lime pie — it's yellow!
- 46.** Learn to sky dive indoors at SkyVenture Orlando.
- 47.** Select a stogie from the 1.5 million cigars at Corona Cigar Company.
- 48.** Watch the Magic Kingdom fireworks from California Grill at Disney's Contemporary Resort.
- 49.** Touch an iceberg at Titanic – The Exhibition.
- 50.** Test your BMX skills at Vans Skatepark.
- 51.** Shoot hoops at NBA City.
- 52.** Feel the force of an earthquake at WonderWorks.
- 53.** Come face-to-face with Jaws.
- 54.** Enjoy breakfast in bed — in public — at The Beacon, a trendy restaurant and nightclub in downtown Orlando's Thornton Park.
- 55.** Ride the famous glass-bottom boats at Silver Springs.
- 56.** Build an animal, car or anything else at LEGO Imagination Center.
- 57.** Head under the sea in a clamobile with Nemo and his friends at Epcot.
- 58.** Grill your own pancakes in an old sugar mill at DeLeon Springs.
- 59.** Drop 13 stories on Tower of Terror at Disney-MGM Studios.
- 60.** Putt-putt through wild animals and pirates.
- 61.** Cheer on a cowboy at Silver Spurs Rodeo.
- 62.** Be surrounded in your own in-hotel room theatre.
- 63.** Be a marine life trainer for a day at SeaWorld Orlando.
- 64.** Eat space food at Kennedy Space Center Visitor Complex.
- 65.** Wrap up in seaweed at one of the area spas.

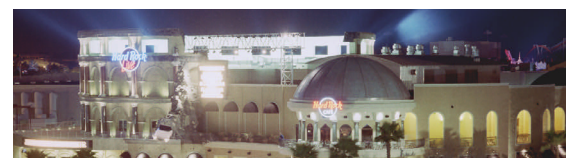
- 66.** Get shrunk at Disney-MGM Studios.
- 67.** Rev your engines at a NASCAR race.
- 68.** Become a part of the skyline at Manuel's on the 28th.
- 69.** Discover the lost city of Atlantis at SeaWorld Orlando.
- 70.** Go hog wild and rent a Harley-Davidson.
- 71.** Work on your swing with Annika Sorenstam's coach at the Annika Academy at Ginn Reunion Resort.
- 72.** Solve a mystery at Sleuths Mystery Dinner Shows.
- 73.** Plummet 125 feet (138 meters) on a water slide.
- 74.** Team up to protect your home base during laser tag.
- 75.** Share the spotlight at Sak Comedy Lab.
- 76.** Rock out to an impromptu concert by The Blues Brothers at Universal Studios.



- 77.** Launch into space on Mission: SPACE at Disney's Epcot.
- 78.** Be part of the pit crew at Daytona USA.
- 79.** Dance on a spinning dance floor at Mannequins.
- 80.** Observe downtown Orlando at night from its rooftop bars, Latitudes & Sky60.
- 81.** Become a Shamu "splash victim."
- 82.** Become a crash-test dummy at Test Track at Epcot.
- 83.** Ride the largest, fastest, tallest roller coaster in Orlando at SeaWorld Orlando.
- 84.** Come face-to-face with wild animals at Busch Gardens Tampa Bay.



- 85.** Hang out with Shrek at Universal Studios.
- 86.** See International Drive upside down from a window at WonderWorks.
- 87.** Learn how to draw a cartoon at The Magic of Disney Animation at Disney-MGM Studios.
- 88.** Become a particle of food at the Orlando Science Center.



- 89.** Listen to rock 'n' roll music under water at the Hard Rock Hotel at Universal Orlando Resort.
- 90.** Pose for the cover of your favorite magazine.
- 91.** View the workings of a movie studio's costume department.
- 92.** Go on an African safari at Disney's Animal Kingdom.
- 93.** Careen through the streets of Hollywood on Rock 'n Roller Coaster starring Aerosmith at Disney-MGM Studios.
- 94.** Eat lunch or dinner at a drive-in theatre at Disney-MGM Studios.
- 95.** Enjoy a luxurious, citrus-themed spa treatment at The Ritz-Carlton Spa, Grande Lakes.
- 96.** Laugh along with the top names in comedy at the Orlando Improv and Dottie's Orlando Comedy Theater.
- 97.** Capture the checkered flag in a NASCAR simulator at Full Speed Race & Golf.
- 98.** Get a makeover from a Fairy Godmother-in-training at the Bibbidi Bobbidi Boutique at Downtown Disney.
- 99.** Defend the world against aliens at Men In Black Alien Attack at Universal Studios.
- 100.** Accelerate to 120 mph in under two seconds at G Force Drag Racing.

See the full list online:
orlandoinfo.com/articles/things-to-do-in-orlando.cfm

CELEBRATE THE 2007 WINNERS!

Best In American Living AWARD

Toast the winners of the most prestigious new-home design competition in the home building industry as they are honored at the 24th Annual Best in American Living Awards.



TUESDAY, FEBRUARY 12, 2008 ■ 7-10 PM
SEAWORLD, ORLANDO

Enjoy cocktails, a delicious buffet and the spectacular gallery of winning entries. Share in the fun and excitement of networking with the best designers and architects in the homebuilding industry. It's one heckuva party—on the eve of the IBS! Order your tickets now! (Advance purchase only).

Tickets: \$125 per person. Please order online at www.ProBuilder.com/BALA by January 28, 2008. Sorry, tickets not available at the door.

Co-hosted by *Professional Builder* magazine and the NAHB Design Committee

**Professional
Builder®**

NAHB
design
COMMITTEE

>> BY ERIN ERICKSON, GROUP MANAGING EDITOR

Trade Show MacGyver

Attending countless Builders' Shows has taught the editors at *Professional Builder* a thing or two about surviving. We've pulled together some of the most often used (and often forgotten) supplies you'll want to have in your bag.

LIP BALM

You've talked your way up and down the West Hall and now your lips are drier than Aunt Sally's sense of humor. Whether you're a man or a woman there is no shame in dabbing on a little lip balm to keep your mouth moisturized. After all, who really wants to talk to Bleeding Lip Guy?

PAIN RELIEVERS

You had a little too much fun out with the crew last night, and now you're paying for it. We've been there, too. Keep a few packets of Alka Seltzer and Motrin in your bag for a quick hit of relief.

MINTS & MOUTHWASH

Those garlic chips sounded like a good idea before you remembered your 4 p.m. booth appointment. Stow a handful of mints or a travel bottle of mouthwash in your bag to ensure minty fresh breath. Hello booth bunny, goodbye halitosis.

BOTTLED WATER

Thousands of booths in three days; you're going to be parched if you don't bring along a bottle of water. Go for the liter or the little one; just make sure you fill it up constantly.

TISSUES

Nothing says eww like a tissueless achoo. Don't get stuck wiping your nose on your sleeve. Throw a handy pack of tissues in your bag and you'll never be the group drip.

PENS

A pencil is nice, but they're pointless once the lead breaks. Make sure you've got plenty of ink when it comes time to take notes or jot down a name. You never know when you might need Jim's best friend's sister's husband's e-mail address.

NOTEBOOK

Any good Builders' Show attendee will have a notebook poised and ready for writing at a moment's notice. For those not on the show beat, consider this little guy, which fits in a shirt or pants pocket. It's great for jotting down that awesome bathroom fixture's SKU — or the name of the Kohler booth performers.

STAIN WIPES

Raise your hand if you've ever gone to a meeting with a speck of barbecue sauce or mustard on your tie or shirt. We have too, which is why our editors recommend throwing a stain wipe in your bag just in case. Odds are you won't need it, but as they say, it's better to be safe than sorry.

HAND SANITIZER

Although nothing beats a good hand-washing, this little bottle might save you from picking up the cold the guy had 12 booths back.



>> BY NICK BAJZEK, PRODUCTS EDITOR

Booth Visits 101

Those in-the-know with the Builders' Show have tips to help you work the show floor effectively. Do you know your booth schtick?

We can tell you that if anyone knows how to work the Builders' Show, it's *Professional Builder*. Our editors used years of experience walking tradeshow floors (and some even dusted off old Boy Scout manuals) to compile tips to help you make the most of your time as an attendee.

Stay Focused

The Builders' Show is a veritable menagerie of booths, exhibits and conferences — kind of like Toys 'R Us for builders and remodelers — so it's easy to get caught up in the hype and glitz emanating from the manufacturers' and service providers' booths. Companies put out a lavish spread, bring a bevy of their sales and marketing teams, and some employ attractive young women, a.k.a. "booth babes," to draw attention to their booths (although their presence has declined in recent years). Don't be swayed by flashing lights and bullhorns. These shows are meant to form relationships.

Pay Attention to First Impressions

As a potential buyer, when you explore the Builders' Show you should notice how you are — or aren't — greeted.

"A first impression is made within five seconds of meeting someone," says Dr. Lance Rintamaki, a former communications professor at Elmhurst College in suburban Chicago. "We make a judgment about them and how we will interact based on their clothes, facial expressions, energy, confidence, personal power, perceived

authority, posture, personal grooming, and most of all, by the way they treat us. For five seconds, that's a lot of information being formulated," says Rintamaki.

And while you're browsing, pay attention to your own manners, too.

Know Your End of the Deal

As a guest to their booth, you have certain duties too. "Introduce yourself, be present in the conversation, and above all else, be polite with your questions," says Rintamaki. "Also, don't complain just to start a conversation. Do you like to hear about someone's

very eager booth reps. Picking up too many materials and lugging them around all day is a huge no-no, especially if you don't carry a backpack or messenger bag. Collect only what you need immediately and ask other exhibitors to mail you the brochures and spec sheets. Trust us, marketing folks have no problem doing that.

Prioritize

If you're attending with colleagues, split up the floor geographically; if you're alone, figure out your path. Review your wish list

The First Five Seconds

- Acknowledge the other person, smile and make eye contact .
- Shake hands web-to-web (the space between your thumb and forefinger) and no more than three pumps from the wrist, not the shoulder or elbow.
- Make the handshake firm, but don't crush the other person's hand. Conversely, don't give a dead fish handshake. It's just unsettling.
- Always extend or accept a greeting — don't wander into a booth, grab a brochure or sample and run out without making a connection. If your feet touch the booth, be prepared to give or receive a greeting.
- Make the encounter worthwhile for you. Ask questions and try to learn something.
- Wear your name badge on your right side, high up on your lapel or clipped to your collar if you don't want to use the lanyard. When you shake hands with someone, that person is looking for your tag, so make it easy to see your name.

aching feet or their empty tummy?"

A common mistake that can lead to a good amount of complaining on your end: collecting too much product literature from

and hit the main ones first, because you will never be able to absorb everything at one show. After all, the Builders' Show has a habit of bringing out the unexpected.

We tried to calculate **how many booths** the staff of *Professional Builder* visited over the years. We couldn't. In our 70-year history, we've traversed hundreds of trade shows from Orlando to Seattle and everywhere in between.

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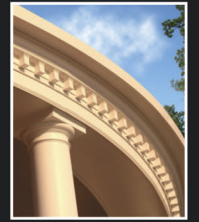
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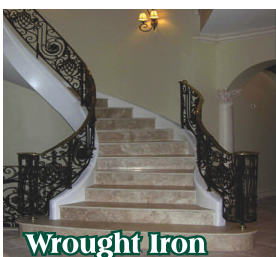
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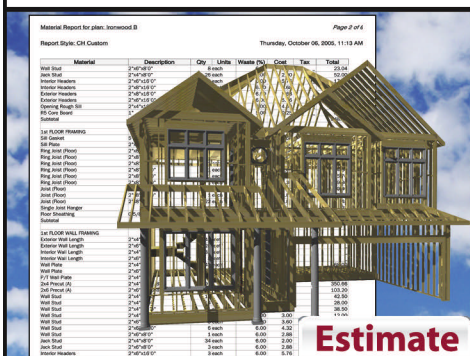
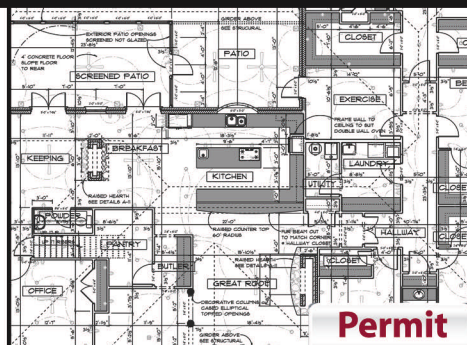
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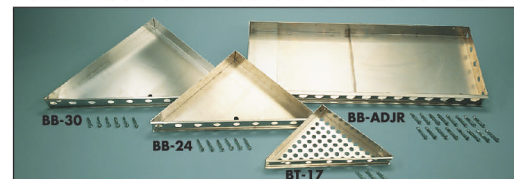
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>> BY **MARK JARASEK**, SENIOR EDITOR, E-MEDIA

Road Trip

Take time out to tour of some of the new homes in the Orlando market.

- 1. Oasis Cove - Ryland Homes**
14200 Oasis Cove Blvd., Windermere
Gated Luxury Townhome Condominium
Neighborhood
\$207,223 to \$246,990
- 2. Newbury Park - Park Square Homes**
8707 Leeland Archer Blvd., Orlando
Single-Family Home Community
\$305,900 to \$379,900
- 3. Mirabella Residences - MCZ/Centrum
Developers**
19927 Villa Square Drive Orlando
Gated Condominium Community
\$180,900 to \$289,900
- 4. Enclave at Berkshire Park - Ashton Woods
Homes**
Overstreet & Fiquette Roads, Windermere
Traditional Single-Family Home Neighborhood
\$279,900 to \$407,900
- 5. Toscana Condominiums - DeLuca Homes**
6927 Brescia Way, Orlando

Gated Condominium Community
\$428,623 to \$503,057

- 6. The Monterey at Vista Cay - Pulte Homes**
9902 Universal Blvd. Orlando
Condominiums and Townhomes
\$382,900 to \$419,900

- 7. Sawgrass - M/I Homes**
12636 Sawgrass Plantation Orlando
Single-Family Home Community
\$239,900 to \$450,990

- 8. Sawgrass Discovery and Classic Homes -
Beazer Homes**
12649 Sawgrass Plantation Blvd. Orlando
Single-Family Homes
\$354,990 to \$464,990

- 9. Stratford Cove At Wyndham Lakes - Lennar
Homes**
2506 Callaway Drive, Orlando
Single-Family Homes
\$233,990 to \$270,990

- 10. Morgan Pointe at Wyndham Lakes - Renar
Fine Homes**
4616 Keelford Way, Orlando
Single-Family Homes
\$225,900 to \$342,900

- 11. Baldwin Park-Garden - David Weekley
Homes**
4649 Anson Lane, Orlando
Traditional Neighborhood Development
\$383,990 to \$499,990

- 12. Warwick at Vista Lakes - Lennar Homes**
8704 Warwick Shore Crossing, Orlando
Single-Family Home Community
\$572,990 to \$633,990

- 13. Avon at Vista Lakes - Engle Homes**
9168 Lake Avon Drive, Orlando
Single-Family Homes
\$321,990 to \$379,990

- 14. Somerset Landing at Wyndham Lakes -
Lennar Homes**
2506 Callaway Drive, Orlando
Single-Family Homes
\$319,990 to \$369,990

- 15. Tivoli Village - Cambridge Homes**
9639 Tivoli Villa Drive, Orlando
Gated Community
\$225,490 to \$249,490

- 16. Nona Terrace - Engle Homes**
Savannah Landing Circle, Orlando
Townhomes
\$209,990 to \$229,990

- 17. Victoria Landings - Engle Homes**
3304 Victoria Pines Drive, Orlando
Single-Family Homes
\$254,990 to \$337,990

- 18. The Villas at Cypress Springs - Toll Brothers**
2235 Cypress Villas Drive, Orlando
Townhomes
\$269,975 to \$284,975

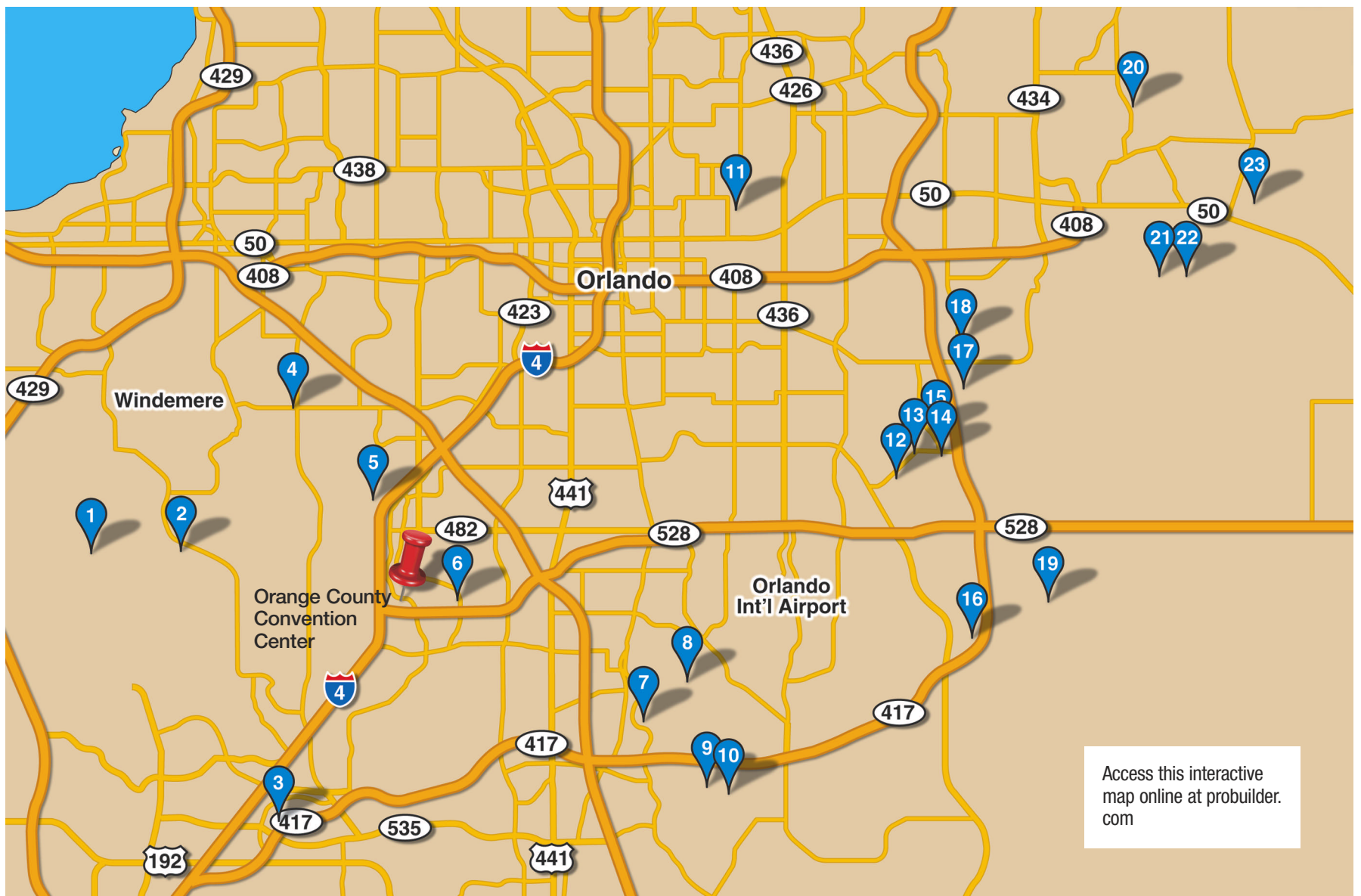
- 19. Moss Park Ridge - M/I Homes**
9006 Flat Rock Lane, Orlando
Single-Family Homes
\$261,990 to \$345,990

- 20. Grande Pines - Ryland Homes**
3715 Pyrite Drive, Orlando
Single-Family Homes
\$346,990 to \$499,990

- 21. The Ridge at Spring Isle - Pulte Homes**
15301 Golden Isle Blvd., Orlando
Single-Family Homes
\$259,900 to \$299,900

- 22. Bella Vida - M/I Homes**
815 Bella Vida Blvd., Orlando
Gated Single-Family Home Community
\$270,990 to \$355,990

- 23. Cypress Lakes/Bristol Grande Executive
- Engle Homes**
17730 Ayshire St., Orlando
Single-Family Home Community
\$263,990 to \$370,990





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